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CONFIDENTIAL
              UNITED STATES DISTRICT COURT
            MIDDLE DISTRICT OF NORTH CAROLINA
  \bigcirc
                   DURHAM DIVISION
                     VOLUME II
LIGGETT GROUP, INC.
                 PLAINTIFF
    -AGAINETS
BROWN & WILLIAMSON TOBACCO
CORPORATION
                 DEFENDANT
BROWN & WILLIAMSON TOBACCO
                                  CIVIL ACTION
CORFORATION
                                  NO. C 84-617-D
                 PLAINTIFF
    -AGAINST-
LIGGETT GROUP, INC. AND
GENERIC PRODUCTS CORPORATION,)
     COUNTERCLAIM-DEFENDANTS
DEPONENT:
                   CAPL HEGER
DATE:
REPORTER:
                   CATHERINE M. PATEN
         THOMPSON; COULTER: GETTELFINGER & PATEN
                   COURT REPORTERS
                 765 STARKS BUILDING
                LOUISVILLE, KENTUCKY 40202
                                                B24 20580
                    (502) 582-1627
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APPEARANCES:

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44

BRUCE TOPMAN AND
JAMES CONDREN
ATTORNEYS FOR PLAINTIFF
WEBSTER & SHEFFIELD
ONE ROCKEFELLER PLAZA
NEW YORK, NEW YORK 10020

MARTIN KLOTZ
ATTORNEY FOR DEFENDANT
PAUL, WEISS, RIFKIND, WHARTON
& GARRISON
345 PARK AVENUE
NEW YORK, NEW YORK 10154

* * * * *

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THE DEPOSITION OF CARL HEGER, WAS TAKEN ON BEHALF OF THE PLAINTIFF, BEFORE CATHEPINE M. PATEN AND ALICE TANNENBAUM. NOTARY PUBLICS FOR THE STATE OF KENTUCKY AT LARGE, IN THE OFFICES OF WOODWARD, HOSSON & FULTON, 2500 FIRST NATIONAL TOWER, LOUISVILLE, KENTUCKY, ON AUGUST 21, 1984, AT 9:30 A.M. SAID DEPOSITION WAS TAKEN PURSUANT TO NOTICE FOR PURPOSES OF DISCOVERY AND AS PROVIDED BY THE FEDERAL RULES OF CIVIL PROCEDURE.

* * * *

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AND AMONG THE ATTORNEYS FOR THE RESPECTIVE PARTIES
HEREIN, THAT THE SEALING AND FILING OF THE WITHIN
DEPOSITION BE WAIVED: THAT SUCH DEPOSITION MAY BE
SIGNED AND SWORN TO BEFORE ANY OFFICER AUTHORIZED TO
ADMINISTER AN OATH, WITH THE SAME FORCE AND EFFECT AS
IF SIGNED AND SWORN TO BEFORE THE OFFICER BEFORE WHOM
SAID DEPOSITION IS TAKEN.

IT IS FURTHER STIPULATED AND AGREED

THAT ALL OBJECTIONS, EXCEPT AS TO FORM, ARE RESERVED TO

THE TIME OF TRIAL.

* * * *

```
BY MR. TOPMAN:
                       LET'S MARK AS HEGER EXHIBIT
   SIDENTIFICATION A DOCUMENT CALLED,
                        THE PAGES ARE STAMPED 150071.
    PROFIT GENERICS."
    OTHER PAGES ARE 72 THROUGH 75.
5
                       (WHEREUPON, HEGER DEPOSITION EXHIBIT
6
    32 WAS MARKED FOR IDENTIFICATION.)
8
                       OKAY.
                       CAN YOU IDENTIFY ANY PAGES IN THE
9
10
    EXHIBIT?
                       YES.
11
                       WHICH ONES, SIR?
                        I CAN IDENTIFY ALL OF THEM.
13
                       YOU RECEIVED A COPY OF ALL OF THEM?
                       YES.
                       WERE THEY ALL PREPARED IN YOUR
     DEPARTMENTS
                       YES.
18
                       WILL YOU TURN TO THE SECOND NUMBERED
19
     STAMP NUMBER PAGE?
                       YES.
                        IT SHOWS A DATE OF 10-26-1985;
     CORRECT?
23
                       YES.
25
            THOMPSON, COULTER, GETTELFINGER & PATEN
                                                          20584
                         (502) 582-1627
                                                     B 24
```

```
203
 1
     ESTIMATE FOR 1985 TRADING PROFIT FOR GENERICS?
1
 2
                        YES.
                        IT SAYS THERE ARE ESTIMATE
 3
     SENSITIVITIES AND UNDER THAT LIST FOR ITEMS.
 4
 5
                        WHAT DOES THAT MEAN, ESTIMATE
     SENSITIVITIES?
 5
             ္
Δ,
 7
                       THAT MEANS THAT THOSE LISTED ITEMS
 8
     HERE SENSITIVITIES THAT MAY OR MAY NOT HAPPEN THAT WILL
 7
       TER THE CHERENT ESTIMATE
                        AND THE FIRST ONE IS WHAT THE EFFECT
10
11
     ON THE CURRENT ESTIMATE WOULD BE IF BROWN & WILLIAMSON
     DISCONTINUED ITS 5 PERCENT INCREMENTAL REBATE BEGINNING
12
13
     JULY 1, 1985?
14
                        THAT'S CORRECT.
15
                        AND THAT WOULD INCREASE THE CURRENT
     ESTIMATE OF 1985 TRADING PROFIT IF THAT OCCURRED.
16
17
     577,0007
18
                        THAT'S CORRECT.
19
                        DID YOU HAVE ANY DISCUSSIONS ABOUT
     THIS ESTIMATE WHICH IS DATED 2-26-19859
20
21
                        MR. KLOTZ:
                                    THE WHOLE PAGE OR THE 5
     PERCENT INCREMENTAL REBATE?
22
23
                        MR. TOPMAN:
                                    THE WHOLE PAGE.
24
                        MR. KLOTZ:
                                    OKAY.
25
                        YES.
             THOMPSON, COULTER, GETTELFINGER & PATEN
                                                      824
                                                            20585
                         (502) 582-1627
```

		234
1	G. W	ITH WHOM?
€5 €9	Δ. Μ	R. BACON AND MR. SANDEFUR.
3	<i>⇒</i> 0. □	O YOU RECALL WHAT THE SUBSTANCE OF
4	THAT CONVERSATION W	45?
5	AN	<u>o.</u>
6	a. po	O YOU RECALL THAT DURING THE
7	CONVERSATION IT WAS	DECIDED THAT B&W WOULD NOT ENTERTAIN
8	THE POSSIBILITY OF I	DISCONTINUING ITS 5 PERCENT
9	INCREMENTAL RESATE	AS OF JULY 1, 1985°
18	A. P.NO	0.
11	• • • • • • • • • • • • • • • • • • •	OULD YOU LOOK AT THE PPIOR PAGE OF
12	HEGER 32. THAT IS A	0 ALSO A 1985 TRADING PROFIT ESTIMATE
13	FOR GENERICS: IS IT	NOTED
:4	Δ. Ι	T'S THE IDENTICAL SAME PAGE.
15	G. E	XCEPT IT DOES NOT HAVE THE
16	SENSITIVITY FOR DIS	CONTINUING THE S PERCENT INCREMENTA,
17	REBATE AS OF JULY 1	: 1985: IS THAT CORRECTS
:a	Δ. Ι	BEG YOUR PARDON, YOU'RE CORRECT.
19	Q. A	ND THAT'S WHY IT CARRIES THE WORD
28	REVISED IN THE UPPER	R LEFT-HAND CORNER, IS IT NOT?
21	A. Y	ES. 6
22	٥. ٥	O YOU RECALL NOW HAVING ANY
23	DISCUSSIONS WITH EI	THER MR. SANDEFUR, MR. BACON OF
24	ANYONE ELSE AT BROWN	N & WILLIAMSON ABOUT ELIMINATING THAT
25	AS A POSSIBLE SENSI	TIVITY, NAMELY, DISCONTINUING THE 5
		ULTER, GETTELFINGER & PATEN (502) 582-1627
	•	B24 20586

```
PERCENT INCREMENTAL REBATE AS OF JULY 1, 19859
 1
<u>ج</u>
                       NO.
 3
                       LET'S MARK AS HEGER EXHIBIT 33
     IDENTIFICATION 3 PAGES, THE FIRST OF WHICH IS ENTITLED
     MEMORANDUM FROM MR. HEGER AND MR. FRIGON, COPIES TO MR
 5
     ALAR AND SANDEFUR, STAMP NUMBERS 159799 THROUGH 801.
 6
 7
                        (WHEREUPON, HEGER DEPOSITION EXHIBIT
 a
     33 WAS MARKED FOR IDENTIFICATION.)
 9
                        OKAY
10
                      DICAN YOU IDENTIFY ANY OR ALL OF WHAT'S
     BEEN MAPKED AS HEGER EXHIBIT 331
                        YES. I CAN ALL OF IT.
                        DID YOU DRAFT THE COVER MEMO OF
13
     FEBRUARY 27, 1985 TO MP. FRIGON?
15
                        YES.
                       AND THOSE ARE YOUR INITIALS: COPPECT?
17
                       YEE.
18
                       DIO YOU SEND THIS MEMORANDUM TO MP
19
     FRIGONS
                        AS FAR AS I CAN RECALL, YES.
20
21
                        TOGETHER WITH THE ATTACHMENTS THAT ARE
     A PART OF THE EXHIBIT?
22
23
                       AS FAR AS I CAN RECALL, YES.
                       AND ALSO COPIES WENT TO MR. ALAR AND
24
25
     MR. SANDEFUR?
            THOMPSON, COULTER, GETTELFINGER & PATEN
                         (502) 582-1407
```

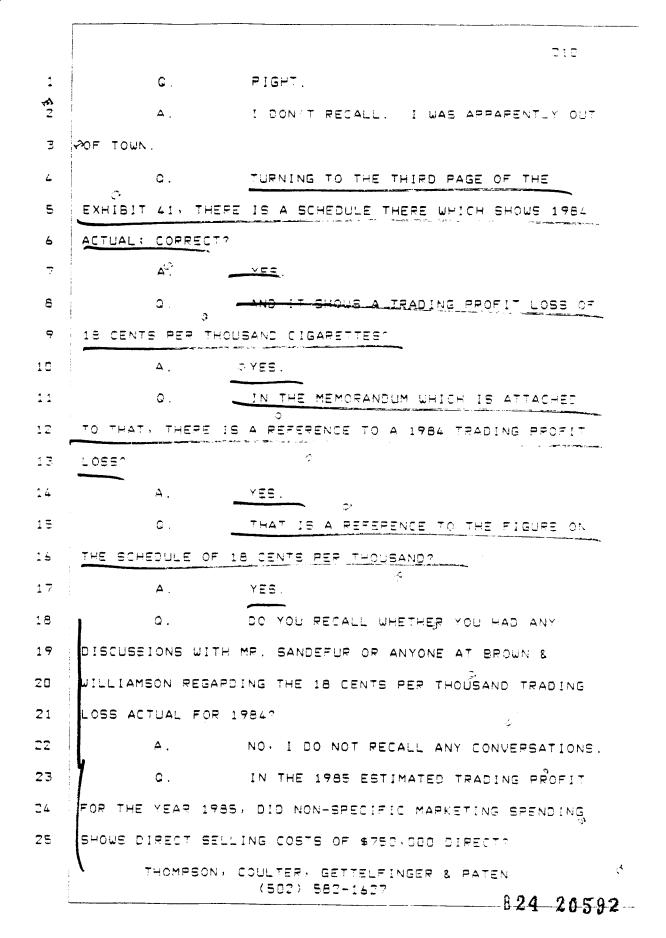
(B&W) PROTECTED BY MINNESOTA TOBACCO LITIGATION PROTECTIVE ORDER

```
204
 1
                        YES
<u>ማ</u>
2
                        IF YOU LOOK AT THE THIRD PAGE OF THE
    ADOCUMENT, THAT IS IN TERMS OF THE FIGURES AND THE --
 3
 4
     WHAT APPEAR THERE IS THE SAME AS THE REVISED 1985
 5
     TRADING PROFIT GENERICS ESTIMATE WHICH APPEARED AS THE
 6
     FIRST PAGE OF THE PRIOR EXHIBIT HEGER 32: IS THAT
     CORRECT? 5
 7
 9
                        YES.
 9
                        AND, THEREFORE, THE 1985 TRADING
10
     PROFIT GENERICS ESTIMATE WHICH YOU SENT TO MR. FRIGON
     AND MR. ALAR AND MR. SANDEFUR DID NOT CONTAIN IN IT THE
11
12
     SENSITIVITY THAT BROWN & WILLIAMSON WOULD DISCONTINUE
     ITS 5 PERCENT INCREMENTAL REBATE BEGINNING JULY 1, 1985
13
14
                        YES.
15
                        DO YOU RECALL WHETHER IN JUNE OR JULY
                   ITS LIST PRICE FOR GENERICS!
16
     L&M INCREASED
17
             Α.
                        YES.
19
                        THEY DID THAT BY HOW MUCH: DO YOU
19
20
                        I BELIEVE IT WAS A DOLLAR PER
     THOUSAND.
21
22
                        CIGARETTES?
23
                        DOLLAR PER THOUSAND CIGAPETTES. 3 1
24
     BELIEVE THAT'S WHAT HAFFENED.
25
                        AND AT THAT TIME DID BROWN &
            THOMPSON, COULTER, GETTELFINGER & PATEN
                         (502) 582-1627
                                                        20588
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WILLIAMSON INCREASE ITS LIST PRICE FOR ITS GENERIC
4
    CIGARETTES?
3
                       SO THAT ON A LIST PRICE BASIS BROWN &
4
     WILLIAMSON WAS A DOLLAR LESS THAN LIGGETT
 5
                       YES.
 7
                       AND, THEREFORE, SALES REVENUES WERE 4
    DOLLAR LESS AS WELL; CORRECT?
 9
                       YEE.
                      DMR. KLOTZ: OBJECT TO THE FORM. .
10
                       IN HEGER EXHIBIT 33, SECOND PARAGRAPH
1 1
     IT REFERS TO 2 RATHER MAJOR BENEFITS OF GENERICS WHICH
12
13
     HAVE NOT BEEN QUANTIFIEDS
                       DO THOSE FACTORS APPEAR BROKEN OUT AS
14
     BENEFITS IN THE ACCOUNTING RECORDS OF BROWN &
15
:6
     WILLIAMSON?
17
                       NO.
                       I SHOW YOU WHAT'S BEEN PREVIOUSLY
18
     MARKED AS BACON EXHIBIT 410 MR. HEGEP.
19
QKAY.
                       CAN YOU IDENTIFY BACON EXHIBIT 41. A
21
    MEMO FROM MR. BACON TO MR. SANDEFUR DATED FEBRUARY 28.
22
23
     1985?
24
                       YES.
             Α.
25
                       DID YOU RECEIVE THE DOCUMENTS
            THOMPSON, COULTER, GETTELFINGER & FATEN
                         (502) 582-1427
                                                   824 20589
```

208 YES. 1 Α. ₹s\ 2 IN ITS ENTIRETY? 3 AS FAR AS I CAN REMEMBER. YES. THE DOCUMENT REFERS TO A CONVERSATION 4 THAT CARL HEGER HAD APPARENTLY WITH MR. FRIGON: IS THAT 5 CORRECT? 6 7 YES. 8 DO YOU RECALL DISCUSSING HEGER EXHIBIT 9 33) NAMELY THE MEMO FROM YOU TO MR. FRIGON WITH MF. 10 FRIGON? 11 I DON'T REMEMBER THE SPECIFICS OF THE 17 CONVERSATION; BUT I'M SURE 1 DID DISCUSS IT WITH HIM. YOU DON'T HAVE A RECOLLECTION OF ANY 13 14 OF THE SUBSTANCE THOUGH? :5 NO. 1 6 DO YOU RECALL WHETHER YOU, AFTER 17 SPEAKING WITH MR. FRIGON, YOU DISCUSSED THAT 18 CONVERSATION WITH MR. BACONS 19 YES. WHAT DID YOU SAY TO MR. BACON IN THAT 20 21 CONVERSATION AND WHAT DID MR. BACON SAY TO YOU? 22 I TOLD MR. BACON THAT MR. FRIGON 23 WANTED TO INCLUDE ON THE SCHEDULES THAT I REVIEWED WITH HIM THE, YOU KNOW, INVENTORY CARRYING COSTS LIFO BENEED! 24 25 AND THE WILSON PROCESSING BENEFIT OF OUR ENTRY THOMPSON, COULTER, GETTELFINGER & PATEN (502) 582-1627 20590 824

	± ± ± ± ± ± ± ± ± ± ± ± ± ± ± ± ± ± ±
1	GENERIC MARKET.
2	Q. THE INDEPENDENT RECOLLECTION YOU HAVE.
3	MR. HEGER, IS THAT SIMPLY YOU WERE READING FROM THE
4	DOCUMENT BACON EXHIBIT 44 41?
5	A. I'M READING IT FROM THE DOCUMENT, BUT
6	THE EVIDENCE I'M SURE IS EXACTLY WHAT IS CORRECT; THAT
7	THAT IS WHAT I DISCUSSED WITH MR. BACON BECAUSE THAT'S
8	THE ONLY CHANGE MADE TO THE SCHEDULES.
Ģ	G. MY QUESTION WAS: DO YOU HAVE A
10	RECOLLECTION OF SUCH A CONVERSATION WITH MR. BACON?
11	A. NO, NO.
12	Q. DID YOU DISCUSS YOUR CONVERSATION THAT
13	YOU HAD WITH MR. FRIGON WITH MR. SANDFFUR?
14	A. I DON'T RECALL.
15	G. DID YOU HAVE ANY DISCUSSIONS WITH
16	ANYBODY AT BROWN & WILLIAMSON ABOUT MP. BACON'S MEMO TO
17	MR. SANDEFUR DATED FEBRUARY 28, 1785, AND PARTICULAPLY
18	THE LAST SENTENCE WHICH PEADS, "WHILE CAPL IS PLANNING
19	ON CALLING ME TOMORROW MORNING TO DISCUSS THE FINAL
20	NUMBERS, I THOUGHT YOU MAY WANT TO REFLECT ON THE 1984
21	TRADING PROFIT LOSS IN ADVANCE OF HIS CALL." 5
22	A. WHAT IS YOUR QUESTION?
23	MR. KLOTZ: DID YOU DISCUSS THE MEMO:
24	IN PARTICULAR THAT SENTENCE OF THE MEMO WITH ANYONE AT
25	BROWN & WILLIAMSON.
	THOMPSON, COULTER, GETTELFINGER & PATEN



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211
 1
                        YES.
₹<u>₩</u>
                        AND THAT FIGURE WAS ADDED TO THIS
    PSCHEDULE AND DOES NOT APPEAR ON THE SAME SCHEDULE THAT
     IS PART OF BACON EXHIBIT 42, WHICH IS YOUR MEMO TO MP.
     FRIGON?
 5
                        CORRECT.
 4
 7
                        I'M SORRY.
                                     I MISSPOKE,
 8
                        MR. KLOTZ:
                                    LET'S JUST CHECK WHICH
 9
     ONES WEIRE TALKING ABOUT.
                                I MISSPOKE.
13
                       DOKAY.
11
                 HEGER 33.
                           LET ME AS: THE QUESTION AGAIN
     BECAUSE IT'S A LITTLE CONFUSING BECAUSE I MISSED THE
13
     NUMBER
14
             Q .
                        IN THE 1988 ESTIMATED FIGURES WHICH
     ACCOMPANIED THE FEBRUARY 25, 1985, MEMO FROM MR. BACON
15
     TO MR. SANDEFUR --
17
                            KLOTZ:
                                     BACON 419
18
                            TOPMAN:
19
                                     OKAY.
                        MR. KLOTZ:
                        THERE IS A COST OF DIRECT FOR DIRECT
20
21
     SELLING COSTS OF $750,000.
22
                        MP. KLOTZ:
                                    YOU'RE LOOKING AT PAGE
                                                          9
23
     1702922
24
                        MR. TOPMAN:
                                      YES.
25
                        MR. KLOTZ:
                                     GOT YOU.
            THOMPSON, COULTER, GETTELFINGER & PATEN
                          (502) 582-1627
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824

http://legacy.library.ucsf.edu/tid/xcl/01/200/pdfv.industrydocuments.ucsf.edu/docs/mfxl0001

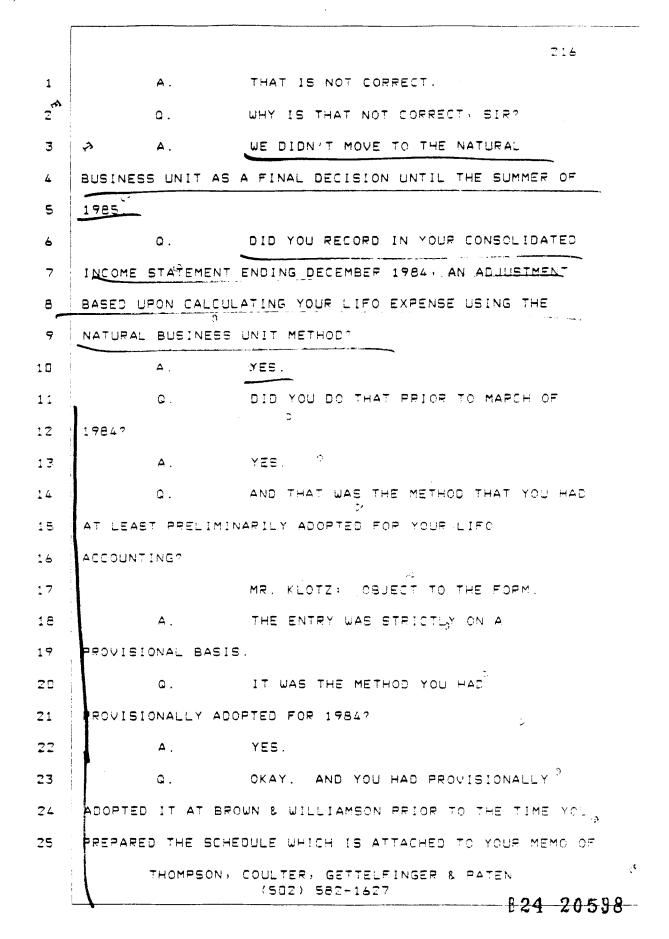
	İ	
		212
1	c.	SEE THAT, MR. HEGER?
5	Α.	YES.
3	a c.	OKAY. THAT WAS IN ADDITION TO THE
4	1985 ESTIMATE WHE	N COMPARED TO THE PRIOR 1985 ESTIMATE
5	WHICH WAS PART OF	YOUR MEMO TO MR. FRIGON ON FEBRUARY
6	27, 1985, HEGER E	XHIBIT 33?
7	A. [©]	YES.
a	٥.	DOES THAT 750,000-DOLLAR DIRECT
9	·	R TO THE COST OF THE 6 REGIONAL
10	MANAGERS AND MR.	HARVEY KERR FOR GENERICS?
11	Δ.	YES.
:2	٥.	IN 1984, DID MR. HARVEY KERR WORK FOR
13	BROWN & WILLIAMSO	N2 2
14	Α.	YES.
15		AND HE WORKED IN SALES FOR GENERICS
: 5	OR MARKETING OF G	
17		MR. KLOTZ: OBJECT TO THE FORM.
18	Δ.	I DON'T RECALL.
19	G.	DO YOU RECALL HOW MANY REGIONAL
20	MANAGERS THERE WE	RE IN 1984 WITH RESPECT TO MARKETING
21	OF GENERICS?	ç.
22		MR. KLOTZ: OBJECT TO THE FORM.
23	Α.	I DO NOT RECALL.
24	Q.	I SHOW YOU WHAT HAS BEEN PREVIOUSLY
25	MARKED AS BACON E	XHIBIT 43. MR. HEGEF.
	THOMPSON,	COULTER, GETTELFINGER & PATEN
		(502) 582-1627 B 24 20594

(B&W) PROTECTED BY MINNESOTA TOBACCO LITIGATION PROTECTIVE ORDER

		213
1	Δ.	OKAY.
र्क 2	a.	CAN YOU IDENTIFY ANY OR ALL PAPTS OF
3	BACON EXHIBIT 437	
4	Δ,	I CAN IDENTIFY THE FIRST PAGE OF BACON
5	ر 43.	
6	a .	OKAY. HAVE YOU SEEN ANY OF THE OTHER
7	ۍ PAGES?	
8	Δ	NO, NOT THAT I CAN RECALL.
9	G.	I SHOW YOU WHAT HAS BEEN MARKED BASON
10		OFFROM MR. HEGER TO MR. FRIGON WITH
11	COPIES TO MR. ALA	AR AND MR. SANDEFUR,
12	A .	OKAY.
13	Q.	HAVE YOU REVIEWED THE MARCH 1, 1985
14	Memo from Yoursel	F TO MR. FRIGON?
15	Δ.	YES.
14	G.	DID MR. BACON SIGN YOUR INITIALS TO
17	- THAT?	면 In the second
:8	Α.	Y E S. 3
15	a.	WERE YOU IN TOWN IN THIS PERIOD OF
20	TIME?	į.
21	Α.	NO.
22	o .	WAS THIS MEMO READ TO YOU BEFORE IT
23	WAS SIGNED OFF ON	3
24	Α.	YES.
25	G.	AND YOU APPROVED ITS
	THOMPSON,	COULTER, GETTELFINGER & PATEN (502) 582-1627 B 24 20595

		C14
i	Α.	YES.
.∳\$ 2	a.	THERE IS A SENTENCE HERE THAT SAYS,
3	PTHE SMALL '84 LC	SSES IS A RESULT OF THE LAST STICKERING
4		OMPETITIVE REACTION "
5	0	TO WHOM DID YOU SPEAK ABOUT THAT IF
6	ANYONE IN ORDER T	O MAKE THAT STATEMENT?
7	ဖွာ	KLOTZ: OBJECT TO THE FORM,
8	Α.	AT THE TIME THIS MEMO WAS WRITTEN?
9	C.	YES, SIR.
10	Δ,	G DON'T RECALL.
11	C.	DO YOU RECALL SPEAKING TO ANYBODY?
12	Δ.	NO.
13	G .	LOOKING AT THE ATTACHED SCHEDULE THERE
14	ARE 3 LINE ITEMS	BELOW THE LINE AT THE BOTTOM OF THE
15	PAGE. DID YOU SE	E THE CALCULATIONS WHICH SUPPORT THOSE
14	FIGURES?	.c
17	Δ.	I DON'T RECALL SEEING THOSE.
18	O .	DO YOU RECALL DISCUSSING THE
19	CALCULATIONS?	
20	Α.	YES.
21	Q.	AND WHO DID YOU DISCUSS THEM WITH?
22	Α.	MR. BACON.
23	Q.	WHAT DID HE TELL YOU AND WHAT DID YOU
24	Shyo	ঞ
25	A.	I DON'T RECALL.
	THOMPSON,	COULTER, GETTELFINGER & PATEN (502) 582+1627
		B24 20596

215 DO YOU RECALL -- MR. HEGER? 1 YES. 3 DO YOU RECALL FOR 1984 THAT YOU HAD CALCULATED THE LIFO DECREMENT FOR 1984 WAS ON A PLANNED 5 BASIS \$11.2 MILLION? 6 YES. 7 OKAY. LOOKING AT THE SCHEDULE AT THE BACK OF BACON 42 WHICH SHOWS TAX SAVINGS DUE TO LIFO 8 DECREMENT OF GOODS WHICH IS: YOU SHOW AS \$5.4 MILLION 10 WAS THAT OBTAINED SIMPLY BY TAKING 58 PERCENT OF THE \$11.2 MILLION? 11 12 I BELIEVE SO. I BELIEVE THE ANSWER IS YEE. 13 YOU USED SO PERCENT BECAUSE THAT'S --14 THAT WAS THE TAX RATE? 15 YES. 16 17 IS IT ALSO TRUE THE \$11.7 MILLION 18 LIFO DECREMENT IS CALCULATED BASED UPON3 BROWN & MILLIAMSON BEING ON THE MULTIPLE POOL LIFO SYSTEM? 19 YES. 20 21 WAS IT ALSO TRUE THAT WHEN YOU 22 CALCULATED THE FIGURE FOR 1984, ACTUAL, THAT BROWN & 23 WILLIAMSON WAS NO LONGER ON THE MULTIPLE POOL SYSTEM BUT 24 HAD CHANGED TO THE NATURAL BUSINESS UNIT METHOD? 25 MR. KLOTZ: OBJECT TO THE FORM THOMPSON, COULTER, GETTELFINGER & PATEN (502) 582-1627 B 24 20597



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217
     MARCH 1, 17859
2
                       YES.
                        BUT IN CALCULATING THE TAX SAVINGS DUE
3
     TO LIFO DECREMENT AVOIDANCE YOU DID NOT USE A LIFO
4
     DECREMENT CALCULATED BASED UPON AN NBU METHOD BUT RATHER
5
     ON THE MULTIPLE POOL METHOD; CORRECT?
6
                        YES.
 7
                       IS IT ALSO TRUE THAT YOU PERMANENTLY
8
     ADOPTED THE NATURAL BUSINESS LIFO METHOD IN 1965?
10
                        WAS IT JUNE OF 1852
11
                        I DON'T RECALL THE DATE.
12
                        IF YOU WOULD LOOK AT BACON EXHIBIT 43.
13
     WHICH IS --
14
                                    3
15
                        -- MR. BACON'S MEMO TO MR. SANDEFUF.
16
     FEBRUARY 28, 1985. AND IF YOU WOULD, LOOK AT THE
17
     SCHEDULE ENTITLED WILSON REVISED FIXED GOST ALLOCATION
     RATES JANUARY OF 1985.
                        WHAT IS THE NUMBER?
20
                        187662 STAMP NUMBER,
21
                        HAVE YOU EVER SEEN THIS TYPE OF
22
23
     DOCUMENT?
                        I DON'T EVER RECALL, SEEING THIS TYPE ...
24
     OF DOCUMENT.
                                                                   ्र
            THOMPSON, COULTER, GETTELFINGER & PATEN
                         (582) 582-1627
```

B 24

218 WOULD YOU LOOK AT THE NEXT PAGE OF THE 1 4 2 EXHIBIT ENTITLED, "WILSON REVISED VOLUMES FOR ALLOCATION 3 OF FIXED COSTS, JANUARY, '85." HAVE YOU EVER SEEN THIS TYPE OF 4 \bigcirc DOCUMENT? 5 6 I DON'T EVER RECALL SEEING THIS TYPE OF DOCUMENT. 8 ALL RIGHT. DO YOU HAVE AN 9 JNDERSTANDING AT ALL ABOUT HOW WILSON AND EXPORT LEAF 10 PALCULATES THE PROCESSING FEE? 11 YES: I HAVE A GENERAL UNDERSTANDING. 12 WOULD YOU SHARE IT WITH US? MR. KLOTZ: OBJECT TO THE FORM. 13 14 THE OVERHEADS AT WILSON ARE ABSORBED ON THE POUNDAGE PUT THROUGH THE PLANT ON MACHINE HOURS THAT TOBACCO IS RUN AT WILSON. 17 CKAY. IS THAT THE TOTAL BASIS FOR THE 18 CALCULATION? I'M SURE THERE IS MORE TO IT THAN THAT BUT THAT'S THE -- THAT'S THE PRIMARY BASIS FOR THE 20 21 CALCULATION. 22 COULD YOU READ MR. HEGER'S ANSWER 9 23 BACK, PLEASE? 24 (WHEREUPON: THE REPORTER THEN READ THE 25 RECORD.) ্ধ THOMPSON, COULTER, GETTELFINGER & PATEN (502) 582-1627 824 20600

219 YOU SPEAK TO OVERHEADS. ۵. SPEAKING TO BOTH FIXED AND VARIABLE OVERHEADS? NOT VARIABLE, NO, JUST FIXED 3 4 OVERHEADS. \bigcirc WHAT ABOUT THE VARIABLE OVERHEADS, ARE 5 THEY CHARGED? VARIABLE OVERHEADS ARE CHARGED AS A 7 8 JARIABLE EXPENSE. 9 SO TO USE AN EXAMPLE, IF THERE WERE A HUNDRED DOLLARS WORTH OF FIXED OVERHEAD FOR A GIVEN 10 PERIOD OF TIME, AND A HUNDRED POUNDS OF TOBACCO ARE PROCESSED DURING THAT SAME PERIOD OF TIME, THE PROCESSING FEE FOR THE FIXED OVERHEAD ABSORBTION WOULD 13 BE A DOLLAR PER POUND? YES. :5 I TAKE IT THAT THE FEE IS ACTUALLY 1 € CALCULATED ON A HUNDRED POUND BASIS? 17 YEE. 18 19 IS THE WILSON PROCESSING PLANT AN OLD ONE? 20 NO. 21 Α. IS IT RELATIVELY MODERN? 22 23 YES. 24 DO YOU KNOW WHAT METHOD OF DEPRECIATION IT USES FOR ITS FIXED ASSETS? THOMPSON, COULTER, GETTELFINGER & PATEN (502) 582-1627 824 20601

270 1 NOT SPECIFICALLY. 4 2 DO YOU HAVE ANY GENERAL IDEA? 3 EXAMPLE, IS IT STRAIGHT LINE VERBUS ACCELERATED OF 4 SOMETHING LIKE THAT? 5 I WOULD BE GUESSING. 6 ON THE FIXED COST ALLOCATION RATES THAT ARE ON THIS SHEET WHICH IS PART OF THE BACON 43, 7 THERE IS A COLUMN CALLED REVISED FIXED COST. 8 9 Δ. ARE YOU LOOKING AT 1876637 NO, 62, 51R. 10 11 DO YOU KNOW WHY THE FIXED COSTS ARE --12 HAVE DIFFERENT LINE ITEMS THERE? 14 MR. KLOTZ: CBUEST TO THE FORM. WE'FE TALKING ABOUT DIFFERENT TYPES OF 15 TOBACCO THAT ARE RUN THROUGH THE WILSON PLANT WHERE THE FIXED COST IN SOME CASES CAN BE DIRECTLY ASSIGNED. 18 FOR EXAMPLE, IN TANGLE LEAVES THE 19 CALCULATION IS DIFFERENT THAN FOR STRIPS. 20 THAT'S BECAUSE THEY USE DIFFERENT 21 MACHINERYS ٥ YES. 22 IS THE FIXED COST ALLOCATION FOR 23 24 DETERMINING THE FEE LIMITED TO MACHINERY? 25 NC THOMPSON, COULTER, GETTELFINGER & PATEN (502) 582-1627

		221
1	۵.	IT INCLUDES OTHER EXPENSES AS WELL?
्रक 2	Δ.	YES.
3	<i>₹</i> 0.	IS THIS SCHEDULE LIMITED TO MACHINERY
4	AND EQUIPMENT?	
5	<u> </u>	MR. KLOTZ: OBJECT TO THE FORM.
6	A .	WOULD YOU REPEAT YOUR QUESTION?
7	ن . ن ^ن	IS THIS SCHEDULE LIMITED TO MACHINERY
8	AND EQUIPMENT WHE	N IT SHOWS REVISED FIXED COSTS?
9		MP. KLOTZ: IF YOU CAN TELL FROM
10	READING THAT, PLE	ASE DO, BUT YOU'RE NOT UNDER AN
11	OBLIGATION TO TRY	AND FIGURE OUT WHAT THAT SHOWS IF YOU
12	HAVEN'T SEEN THAT	
13	Α.	I REALLY DON'T KNOW.
14	G.	DO YOU HAVE ANY BALLPARK RANGE OF WHAT
15	THE CAPITAL INVEST	TMENT IN EQUIPMENT IS ON A DEPRECIATED
16	NET OF DEPRECI	ATION FOR WILSON PROCESSING?
17	Α.	NO.
18	Q.	DOES THAT APPEAR ANYWHERE IN THE
19	FINANCIAL STATEME	
20	Α.	SORRY?
21	Q.	DOES IT APPEAR AS A BROKEN OUT ITEM ON
22	THE FINANCIAL?	
23	Α.	YES.
24	G .	WHERE WOULD THAT BE SHOWN, IN THE
25	FINANCIALS?	
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(B&W) PROTECTED BY MINNESOTA TOBACCO LITIGATION PROTECTIVE ORDER

		202
1	Α.	IT WOULD BE SHOWN IN THE FINANCIAL
2	STATEMENTS.	
Ξ	<i>a</i> .	DID IT APPEAR ON THE MONTHLY REPORT?
4	Α.	NO.
5	<i>٥</i> ۵.	DOES IT APPEAR IN THE CONSOLIDATED
6	INCOME STATEMENT?	
7	А. [©]	NO.
8	Q.	WHAT KIND OF FINANCIAL STATEMENTS APE
9	YOU REFERRING TO?	
10	Α.	THE TRIAL BALANCE.
11	Q.	I SHOW YOU WHAT HAS BEEN PREVIOUSLY
12	MARKED AS HEGER 4	. I THINK THAT'S THE CONSOLIDATED
13	TPIAL BALANCE FOR	DECEMBER 31, 1985.
14	Α.	WHAT IS YOUR QUESTION?
15	Q.	WHERE THE ASSETS NET OF DEPRECIATION
15	APE SHOWN FOR CAP	ITAL: I GUESS EQUIPMENT AND MACHINERY
17	FOR WILSON PROCES	SING.
15	A .	IT'S NOT BROKEN OUT IN THIS DOCUMENT.
19	Q.	IS THERE A DOCUMENT WHICH BREAKS IT
29	OUT?	r de la companya de La companya de la co
21	Α.	THERE ARE RECORDS WHICH BREAK, IT OUT.
22	O.	DO THEY HAVE A NAME? I MEAN, IS THERE
23	A TITLE TO THE PA	RTICULAR DOCUMENT WHICH WOULD SHOW THAT
24	THE DEPRECIATION,	FOR EXAMPLE, AND THE FIGURES FOR THE
25	EQUIPMENT AND MAC	HINERY FOR WILSON?
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223 1 THE DETAILED CAPITAL ACCOUNTS AND THE 2 DETAILED DEPRECIATION ACCOUNTS WOULD SHOW THIS 3 ♣NFORMATION. 4 MR. TOPMAN: DO WE HAVE THAT, MARTY? \bigcirc 5 MR. KLOTZ: I DON'T KNOW. LET'S MARK AS HEGER EXHIBIT 34 FOR 6 IDENTIFICATION A DOCUMENT TITLED, "GENERICS WEIGHTED 7 AVERAGE COST/PROFITS BY CATEGORY 1985, EXCLUDES MILITARY 8 9 AND VENDING." RWHEREUPON, HEGER DEPOSITION EXHIBIT 10 34 WAS MARKED FOR IDENTIFICATION.) 12 OKAY. IN THE OPPER LEFT-HAND CORNER THERE 13 ARE INITIALS C.J.H. WHICH ARE YOURS? APPARENTLY 50. 15 Α. 16 HAVE YOU EVER PECEIVED A COPY OF THIS DOCUMENT? 18 YES. AND THERE ARE SOME FIGURES 19 OKAY. IT SEEMS TO SAY .60 CARRYING COSTS? 20 21 YES. Α. 22 IS THAT YOUR HANDWRITING? 23 YES. IS THAT 60 CENTS FER THOUSAND 24 CIGARETTES? THOMPSON, COULTER, GETTELFINGER & PATEN (502) 582-1627

		2.74	
1	Α.	YES.	
76) 2	G.	THE DOCUMENT SHOWS AT THE TOP	
3	QUARTERLY CASE BR	ACKETS?	
4	· ·	YES.	
5	G.	AND THE FIRST ONE, FOR EXAMPLE, IS D	
6	TO 499; CORRECT?		
7	۸.°	YES.	
8	Q.	AND THEN THERE ARE 7 BRACKETS OF CASES	
9	ALL THE WAY UP TO	25,000 PLUS?	
10	A .	TYES.	
11	G.	THAT REFLECTS SALES VOLUMES BY	
:2	BRACKET: CORRECT?		
13	Δ,	YES. P	
14	G.	AND THE DISTRIBUTOR REBATES I'M	
15	SORRY, THE VOLUME	REBATES AND SIGN-UP BONUS VARIES FROM	
16	EACH CATEGORY OF	DUARTERLY CASS SALES? 아	
17	Δ,	YES.	
18	Q.	AND AS YOU SO UP IN THE QUARTERLY	
19	CASE SALES, THE V	OLUME REBATE AND SIGN UP BONUS	
20	INCREASES?	. ym'.	
21	Δ.	YES.	
22	G .	THERE IS ALSO ANOTHER EXPENSE OF	
23	IMPACT OF INCREAS	ING REBATE ALLOWANCE 5 PERCENT FOR	
24	TOTAL YEAR?	e,	
25	A .	YES.	•
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		824-20608	

225 AND THAT FIGURE ALSO INCREASES ON A PER THOUSAND BASIS AS YOU INCREASE FROM ONE SALES 3 BRACKET TO THE NEXT? YES. \circ AND THEN THERE IS A LINE FOR ADJUSTED 5 BRAND CONTRIBUTION; CORRECT? 6 A . (5) 7 YES. WHICH IS BASICALLY TAKING THE VARIOUS 3 EXPENSES THAT ARE LISTED THERE AND SUBTRACTING THEM FROM THE NET SELLING PRICE? 10 YES. 11 Δ, THE ADJUSTED BRAND CONTRIBUTION, HOWEVER, DOES NOT TAKE INTO ACCOUNT THE OTHER COSTS TO 13 14 BE COVERED WHICH ARE LISTED ON THE DOCUMENT; CORRECT? 15 YES. Α. AND THOSE TOTAL 94 CENTS PER THOUSAND? 16 YES. 17 18 THE OTHER COST TO BE COVERED ALSO DO NOT REFLECT THE 6D CENT CARRYING COSTS PER THOUSAND GIGARETTES THAT YOU HAVE NOTED ON THE DOCUMENT; CORRECT? 20 YES. 21 Α. 22 SO THAT WHEN YOU ADD THE 40 CENTS PER THOUSAND CARRYING COSTS TO THE TOTAL OF THE GTHER COSTS 23 $m{r}$ to be covered, that becomes total cost of 1.54 per 24 25 THOUSAND? THOMPSON, COULTER, GETTELFINGER & PATEN (582) 582-1627 R24 20607

j		
1	Δ.	YES.
2	c.	AND IS IT ALSO CORRECT THAT WHEN YOU
3	SUBTRACT 1.54 FROM	THE ADJUSTED BRAND CONTRIBUTION FROM
4	EACH OF THE QUARTE	RLY CASE SALES BRACKETS IT TURNS OUT
5	THAT 6 OUT OF THE	7 SALES BRACKETS HAVE A LOSS FOR
6	ADJUSTED BRAND CON	TRIBUTION?
7	<i>े</i>	MR. KLOTZ: OBJECT TO THE FORM.
8	A. 3	MY ANSWER WOULD BE NO.
9	٥.	WHY IS YOUR ANSWER NO?
10	Δ.	BECAUSE YOU HAVE YOU HAVEN'T
11	INCLUDED ALL THE R	EST OF THE BENEFITS. IF ONE WANTS TO
12	INCLUDE CARRYING C	OSTS, YOU ALSO HAVE TO INCLUDE OTHER
13	ELEMENTS THAT APEN	PT IN THE NORMAL ACCOUNTING SYSTEM.
14	Q.	YOU DIDN'T WRITE THOSE DOWN THOUGH.
15	DID YOU?	
:6	<u>Α</u> .	NO.
17	Q .	SO LET'S JUST STICK FOR THE MOMENT IF
18	WE CAN FOR THE ONE	S THAT ARE DOWN HERE.?
19		IF YOU DO THAT YOU COME OUT WITH 6 OUT
20	OF THE 7 SALES BRA	CKETS HAVING A LOSS FOR BRAND
21	CONTRIBUTION?	\$
22		MR. KLOTZ: OBJECT TO THE FORM.
23	Α.	IF YOU WOULD ONLY DO THAT, YES.
24	0.	LET ME SHOW YOU WHAT'S BEEN PREVIOUSLY
25	MARKED AS BACON 5	FIRST PAGE IS A MEMO FROM MR.
	THOMPSON, C	OULTER, GETTELFINGER & PATEN (502) 582-1427 R94 90808

227 CHRISTENSEN TO VARIOUS PEOPLE INCLUDING MR. GAWLEY, MR 1 RAGONE AND OTHERS. AND THE SUBJECT OF THE MEMO IS 3 GENERIC REBATES REVISED. IF YOU WOULD BE GOOD ENOUGH TO TURN TO 4 THE -- I GUESS THE LAST PAGE OF THIS EXHIBIT, WHICH IS 5 ENTITLED, "GENERICS WEIGHTED AVERAGE COST/PROFITS BY CATEGORY 1985 (EXCLUDES MILITARY AND VENDING)." 8 THAT IS THE SAME SCHEDULE AS YOU'VE JUST TESTIFIED ABOUT WHICH WAS MARKED AS HEGER EXHIBIT 9 34 EXCEPT WITHOUT FOUR HANDWRITING ON IT; CORRECT? . YES 11 12 NOW, LET ME SHOW YOU WHAT'S BEEN PREVIOUSLY MARKED AS BACON EXHIBIT 53. 13 14 OFF THE RECORD. 15 (DISCUSSION OFF THE RECORD.) MR. KLOTZ: 16 THIS DOCUMENT ON ITS FACE IS DATED 1984, THE END OF FEBRUARY, AND THE ONLY FRICE 18 TESTIMONY ABOUT IT WAS FROM MR. BACON'S DEPOSITION WHO TESTIFIED THAT HE HAD NEVER SEEN IT AND THAT THIS WAS 19 NOT A REPORT THAT HE REGULARLY RECEIVED. 20 BASIS OF THE DATE ON THE DOCUMENT AND THAT TESTAMONY. WE'RE NOT GOING TO ALLOW QUESTIONS ABOUT THE DOCUMENT BECAUSE IT'S OUTSIDE THE PARAMETERS OF WHAT THE JUDGE SAID FOR THE APPROPRIATE DISCOVERY PERIOD. 25 MR. TOPMAN: OKAY.

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B24 20609

	228
1	OFF THE RECORD, THAT WE HAD PRESENTED THIS TO A PRIOR
2	WITNESS WHO HAD BEEN INSTRUCTED NOT TO ANSWER AND WHILE
3	PT CARRIES A STAMP BY SOMEBODY WHO PECEIVED IT IN
4	FEBRUARY OF '86, THE DOCUMENT ON ITS FACE AS AN INTEGRAL
5	PART OF THE DOCUMENT DOES NOT SHOW IN FACT IT WAS
6	PREPARED IN '86
7	MR. KLOTZ: ALTHOUGH IT COULD HARDLY
8	HAVE BEEN PREPARED EARLIER THAN JANUARY 1ST, 1986 SINCE
9	ON THE FACE IT SHOWS DATED THROUGH THE END OF 1985.
10	MR. TOPMAN: ASSUMING THAT'S CORRECT
11	IT SORT OF MAKES THE POINT WHEN YOU HAVE A COMPUTER
12	PRINTOUT, WHICH IS WHAT THIS IS, AND WHICH I ASSUME
13	PRINTED AT LEAST PROBABLY ON A YEARLY BASIS PERHAPS
14	MR. KLOTZ: YOUR ASSUMPTION HAPPENS TO
15	BE INCORRECT, MR. TOPMAN.
16	MR. TOPMAN: THAT IT'S DIFFICULT TO
17	GET A DOCUMENT THAT DEALS WITH A YEAR END RESULTS
18	BECAUSE THEY ARE ALMOST INVAPIABLY GOING TO BE PRODUCED
19	FOLLOWING THE CLOSE OF THE YEAR.
2 <u>0</u>	MR. KLOTZ: THAT'S WHY, MR. TOPMAN,
21	YOUR SIDE AND MY SIDE HAVE AN AGREEMENT ABOUT WHAT
22	DOCUMENTS WILL BE PRODUCED EVEN THOUGH CREATED AFTER THE
23	END OF A FISCAL YEAR. AND THAT AGREEMENT WAS WE WILL
24	PRODUCE TO YOU FINANCIAL STATEMENTS AND DETAILED REPORTS
25	FEEDING INTO FINANCIAL STATEMENTS SHOWING ALL THE
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B24 20610

1	FINANCIAL STATEMENT FIGURES FOR FISCAL 1985, EVEN THOUGH
् _{रती} :	THOSE DOCUMENTS WERE CREATED IN 1986. AND WE HAVE STUCK
3	TO THAT AGREEMENT. IT IS OUTSIDE THE AGREEMENT THAT WE
4	WOULD PRODUCE OTHER DOCUMENTS CREATED IN 1986, MERELY
5	BECAUSE THEY REFER TO FACTS OR EVENTS THAT TOOK PLACE IN
6	1985. I SUGGEST TO YOU YOUR CLIENT HAS TAKEN VERY MUCH
7	THE SAME POSITION.
8	MR. TOPMAN: LET ME JUST RESPOND A
9	LITTLE BIT.
10	NUMBER ONE, I DON'T BELIEVE YOU HAVE
1 1	PRODUCED FOR US WHAT YOU REFER TO: 1 GATHER: AS
12	FINANCIAL STATEMENTS, PERIODIC REPORTS OR WHATEVER.
13	MR. KLOTZ: YOU'VE GOT THE DECEMBER
4	1985 FINANCIAL STATEMENT.
15	MR. TOPMAN: I UNDERSTAND THAT, BUT WE
16	DO NOT HAVE ANY SHEETS WHICH BREAK DOWN FOR THE YEAR
17	1985 OR IN FACT 1984, BY A CATEGORY LIKE THIS DOCUMENT
18	DOES AND WE ASKED FOR IT ANY NUMBER OF JIMES, MONTHS AGO
19	AND REPEATEDLY ASKED YOU BY LETTER, AND WE STILL DON'T
20	HAVE IT. AND I THINK IT'S REALLY UNFAIR FOR YOU TO THEN
21	SAY THE ONLY DOCUMENTS YOU HAVE PRODUCED ALONG THE LINES
22	IS, THEREFORE, OUTSIDE THE SCOPE OF DISCOVERY.
23	MR. KLOTZ: THIS DOCUMENT WHICH IS
24	THE ONLY ONE I'M PREPARED TO SPEAK TO PIGHT NOW IS 3
25	CREATED IN 1986 AND THERE IS NO REASON IN THE WORLD WE
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3

4

5

7

8

11

13

16

17

0

235 SHOULD BE REQUIRED TO PRODUCE IT. THE JUDGE HAS SAID WE'RE REQUIRED TO PRODUCE DOCUMENTS THROUGH THE END OF LIGGETT HAS DONE THAT, BROWN & WILLIAMSON HAS DONE THAT.

MR. TOPMAN: ALL I'M TELLING YOU, MARTY, IF YOU DON'T PRODUCE THE PERIODIC REPORTS THAT BREAK THE BRAND CONTRIBUTION OUT AND THE TRADING PROFIT OUT BY SOMETHING, AND THEN YOU DO PRODUCE A DOCUMENT WHICH YOU CLAIM IS NOT A PERIODIC REPORT BUT BEYOND THE TIME FRAME, YOU HAVE LEFT US WITH NO DISCOVERY. THAT'S UNFAIR, AND I DON'T THINK IT'S THE SCOPE OF WHAT THE JUDGE HAS SAID.

MR. KLOTZ: MR. TOPMAN, IF YOU THINK IT'S UNFAIR ! SUGGEST TO YOU YOU SO TO THE JUDGE, 15 MAGISTRATE, SEEK THE APPROPRIATE RELIEF.

THAT'S FINE.

MR. KLOTZ: WE HAVE FOLLOWED EXACTLY

THE SAME FORMAT OF BOTH PARTIES IN TERMS OF WHAT WE HAVE 18 19 PRODUCED AND WHAT WE HAVE NOT PRODUCED.

THAT'S FINE. MR. TOPMAN: 20

UNDERSTAND WHAT I'M SAYING, MARTY, AND THAT IS VERY 21

22 WE ASKED FOR IT MONTHS AGO. WE HAVEN'T GOTTEN

23 AND AS I SAID, WHEN WE HAD THESE DISCUSSIONS PRIOR

24 TO THE JUDGE'S ORDER, I DON'T THINK IT'S RIGHT,

THINK THE JUDGE IS GOING TO AGREE WITH YOU, AND I THINK

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B24 20612 -

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231
     HE'S GOING TO TELL YOU EXACTLY WHAT HE TOLD YOU THE LAST
     TIME HE DID IT.
                        THE WITNESS:
                                       CAN WE TAKE A BREAKS
                        MR. TOPMAN:
                                     WE SURE CAN.
 5
                        ( (WHEREUPON, A BREAK WAS THEN TAKEN.)
             ۵.
                        I SHOW YOU WHAT HAS BEEN PREVIOUSLY
 6
     MARKED AS ROEDER 2.
                            DID YOU RECEIVE ROEDER EXHIBIT 2
 8
     FOR IDENTIFICATION?
 9
                        YES.
                        AND AROUND THE TIME IT WAS DATED,
10
     FEBRUARY 29, 1984?
                        YES.
12
                               WOULD YOU MARK AS HEGER
13
            IDENTIFICATION A DOCUMENT WITH A 6-25-784 DATE.
15
     ENTITLED, "1984 GENERICS, SUMMARY OF LOWEST
     PROFITABILITY."
15
17
                        (WHEREUPON, HEGER DEPOSITION EXHIBIT
18
     35 WAS MARKED FOR IDENTIFICATION. >
19
                        OKAY.
                        DID YOU RECEIVE A COPY OF THIS SUMMARY
20
     AROUND JUNE 25, 1984?
21
22
                      MY WRITING IS ON IT.
                       DO YOU RECALL FROM WHOM YOU RECEIVED
23
     THIS?
                                                              : 3
25
                        NO.
            THOMPSON, COULTER, GETTELFINGER & PATEN
                                                        20613
                                                  824
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232
 1
                        DO YOU RECALL ANY DISCUSSIONS YOU MAY
     HAVE HAD ABOUT IT?
                       NO.
                       DID YOU FILE IT IN YOUR FILE?
         ्र
 5
                       I BELIEVE SO.
                       THE MANUFACTURING OVERHEADS OF 50
     CENTS PER THOUSAND ARE THOSE INCREMENTAL?
 8
                       ON THE DOCUMENT THERE IT SHOWS A
     FIXTURE ALLOWANCE OF 35 CENTS PER THOUSAND FOR THE 3
     CATEGORIES?
11
                       YES.
12
                       WAS A FIXTURE ALLOWANCE ACCORDED TO
13
     THE MILITARY IN 1984 AND 19853, DO THEY GET FIXTURES
14
15
     FROM BROWN & WILLIAMSON?
                       I DON'T KNOW.
15
17
                                    OBJECT TO THE FORM.
18
                       LET ME SHOW YOU WHAT HAS BEEN
     PREVIOUSLY MARKED AS
19
                          WILSON 41.
20
                       (WHEREUPON, HEGER DEPOSITION EXHIBIT
     36 WAS MARKED FOR IDENTIFICATION.)
22
                      OKAY.
                      HAVE YOU EVER SEEN THAT DOCUMENT
23
     BEFORE?
25
                       NO, NOT THAT I RECALL.
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                                                  B24 20614
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		237	
1	Q .	CAN YOU IDENTIFY THE HANDWRITING?	
يم 2	Α.	NO, I CANNOT.	
3	۵.	THERE IS NO WAY YOU CAN TELL WHO WPOTE	
4	THAT DOCUMENT, I GATHER?		
5	Α.	I DON'T IDENTIFY THE HANDWRITING.	
6	Q .	THANK YOU.	
7	<u>ن</u>	LET ME SHOW YOU WHAT'S BEEN MARKED AS	
8	AEGER 36 FOR IDEN	TIFICATION. THE TITLE OF IT 15, "BPOWN	
9	& WILLIAMSON TOBA	CCO CORPORATION SUMMARY OF GENERIC	
10	TRADING PROFIT,"	FIRST PAGE 10382. THE OTHER PAGES ARE	
11	10383 THROUGH 5.	Ç	
12	Α.	I CAN'T READ THIS.	
13	Q.	I'M JUST GOING TO ADDRESS MY QUESTIONS	
14	TO THE FIRST 2 PAGES, MR. HEGET.		
15	Δ.	OKA".	
16	۵.	HAVE YOU SEEN EITHER OF THE FIRST 2	
17	PAGES OF THE EXHIBIT?		
18	Δ.	I BELIEVE I HAVE.	
19	Q.	IN THE UPPER RIGHT-HAND CORNER OF THE	
20	FIRST PAGE IT SAYS EXHIBIT 1?		
21	Α.	YES.	
22	a.	WHAT IS IT AN EXHIBIT 1 TO; DO YOU	
23	KNOW?	,	
24	Δ.	NO, I DO NOT.	
25	G.	THE INITIALS AT THE BOTTOM OF THE	
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		234
1	PAGE ARE J.L.B.?	
და 2	Α.	YES.
3	a.	THAT STANDS FOR MP. BRUMLEVE?
4	A.	I THINK SO.
5	G.	HE WORKS IN YOUR DEPARTMENT?
6	Α.	YES.
7	o.	AND HE PREPARED THIS DOCUMENT?
8	A	I ASSUME HE HAS HE DID.
9	Q .	NOW, THE FIGURES THAT APPEAR ON THE
10	FIRST PAGE ARE FO	R ³ OR RELATE TO THE YEAR 1986; CORRECT?
11	Α.	YES.
12	Q.	AND THE LEFT-HAND 2 COLUMNS ARE THE
13	1985 PLAN FOR THE	YEAR 1986?
14	Α.	YES.
15	G.	AND THE OTHER 2 COLUMNS TO THE RIGHT
16	ARE THE AUGUST 1.	1985, ESTIMATE OF WHAT'S GOING TO
17	HAPPEN FOR 1986?	
18	Α.	YEE. 3
19	Q .	WOULD YOU TURN TO THE SECOND PAGE OF
20	THE EXHIBIT, SIR?	THERE IS HANDWRITING IN THE
21	RIGHT-HAND SIDE O	F THE PAGE ABOUT 2/3RDS DOWN. 0
22		CAN YOU IDENTIFY THE HANDWRITING?
23	Α.	NO.
24	٥.	IN THE TOP PAGE OF THE SCHEDULE THERE,
25	IS	
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237
                        LET'S MARK AS HEGER EXHIBIT 37
 1
     IDENTIFICATION 2 PAGES, 127460 THROUGH 61.
 3
                        (WHEREUPON, HEGER DEPOSITION EXHIBIT
     37 WAS MARKED FOR IDENTIFICATION.)
 4
 5
                        OKAY.
                       DID YOU RECEIVE A COPY OF HEGER
6
     EXHIBIT 377
 7
                        IT'S DIRECTED TO ME.
8
                        YOU GOT A COPY OF IT THEM?
                       T DON'T REMEMBER, BUT I'M SURE
10
                        IT SAYS, "P.S., THE PRO FORMA YOU GAVE
11
    ME IS ATTACHED AT THE BOTTOM OF THE SECOND PAGE."
                        DO YOU KNOW WHAT PRO FORMA IS BEING
13
     REFERRED TO?
14
                        YES.
15
                       CAN YOU EXPLAIN THAT TO ME?
16
                        THIS IS FROM WHAT THIS MEMO -- HOW
18
     THIS MEMO READS: THIS WAS A PRO FORMA INCOME STATEMENT
     OF A BRAIN-STORMING EXERCISE MADE TO DETERMINE LIGGETT &
19
20
     MYERS' PROFITABILITY ON GENERICS.
21
             Q .
                       LOOKING AT THE -- SO IT WOULD BE A PPO
22
     FORMA STATEMENT OF LIGGETT & MYERS?
                                                          Э.
23
                        YES.
                       ON THE FIRST PARAGRAPH OF THE DOCUMENT
24
     ON PAGE ONE, IT SAYS, "OBVIOUSLY WE NEED TO REMOVE THE
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238 1 ONE 1/2 PERCENT EXTRA CASH DISCOUNT FROM SALES REVENUE." 2 THIS IS RELATING TO THE PRO FORMA STATEMENT THAT YOU ALL DID AS TO LIGGETT & MYERS? 3 IT MUST, YES. $\langle \cdot \rangle$ IT DOESN'T RELATE TO BROWN AND 5 Q . WILLIAMSON'S ACCOUNTING RECORDS? 6 Α.^Φ 7 YES. I'M SORRY? 8 9 YES, YOU ARE CORRECT. 10 THANK YOU. THAT'S WHAT I WANT TO 11 KNOW. LET'S MARK AS AEGER EXHIBIT 38; 12 FIRET PAGE IS A MEMO FROM A MR. HINDER, APPEARS TO BE TO 13 14 MR, HEGER: THOUGH I CAN'T QUITE MAKE IT OUT. NUMBER IS 159747 AND 48. 15 16 (WHEREUPON: HEGER DEPOSITION EXHIBIT 17 38 WAS MARKED FOR IDENTIFICATION.) 18 OKAY. 19 IS THE MEMORANDUM ADDRESSED TO YOU? 20 I BELIEVE IT IS. 21 YOU RECEIVED IT? Q. 22 YES. 23 AND THOSE FIGURES TIE INTO THE SCHEDULE WHICH IS ATTACHED TO PART OF BACON EXHIBIT 43% 24 25 IT'S THE SAME PIECE OF PAPER. THOMPSON, COULTER, GETTELFINGER & PATEN (502) 582-1627 824 20618

239 OKAY. THE AUTHOR -- WHAT WAS HIS 1 ۵. POSITION AT BROWN & WILLIAMSON AT THE TIME WHEN HE WROTE THAT? 3 HE WAS IN THE SALES DEPARTMENT BUT 4 I'M NOT CERTAIN WHAT HIS POSITION WAS. 5 LET'S MARK AS NEXT EXHIBIT NUMBER 39 ٥. 6 PAGES STAMP NUMBER NO4190 THROUGH 95. 7 (WHEREUPON, HEGER DEPOSITION EXHIBIT 8 39 WAS MARKED FOR IDENTIFICATION.) ΘKΑΥ. 10 CAN YOU IDENTIFY ANY OF THE PAGES IN 11 HEGER EXHIBIT 39? NO. 13 NEVER SEEN ANY OF THEM BEFORE? 14 I DON'T RECALL EVER SEEING THESE. 15 THAT'S ME. KLINE'S INITIALS ON THAT, 15 SEVERAL OF THESE PAGES I GATHER? MR. KLEIN'S HANDWRITING IS ON THESE 18 19 LAST 4 PAGES. LET'S MARK AS THE NEXT HEGER EXHIBIT 20 NUMBER 40, STAMP NUMBERS J 7877 THROUGH 81. THE FIRST 21 22 PAGE ENTITLED, "TOBACCO GROUP RONA ANALYSIS_" (WHEREUPON, HEGER DEPOSITION EXHIBIT 23 MARKED FOR IDENTIFICATION.) $\cdot, \cdot)$ 25 OKAY. THOMPSON, COULTER, GETTELFINGER & PATEN (502) 582-1627 20619

		240
1	Q .	HAVE YOU EVER SEEN ANY OF THE PAGES
75h 2	IN THIS DOCUMENT?	
3	₽ A.	MY ANSWER WAS YES IS YES.
4	Q.	WHICH ONES, SIR?
5	•	BUT I DON'T RECALL SPECIFICALLY WHEN
6	OR HOW.	
7	۵. ^{نۍ}	WHICH ONES HAVE YOU SEEN?
8	A .	WELL, THEY SEEM TO BE NOTHING THAT
9	GOES TOGETHER. I	DON'T SEE WHERE THEY ARE RELATED.
10	Q .	THAT'S QUITE POSSIBLE. THAT'S WHY I
11	ASKED YOU IF YOU	BAW ANY OF THE PAGES. I DON'T KNOW THE
12	ANSWER TO THAT.	THEY ARE CONSECUTIVELY NUMBERED, THAT'S
13	ALL I CAN TELL YOU	ئ. ئاد
14	Α.	AND THERE'S NO DATES AS TO WHEN THEY
15	WERE PREPARED.	
16	O .	RIGHT.
17	Α.	SO IT'S VERY DIFFICULT FOR ME TO
18	ADDRESS THESE.	3
19	G.	BUT YOU RECALL SEEING SOME OF THEM?
20	Α.	THESE WOULD BE THE TYPE OF SCHEDULES
21	THAT I WOULD GENE	RALLY SEE, BUT I DO NOT RECALL,
22	SPECIFICALLY SEEI	
23	Q.	IN 1984 BROWN & WILLIAMSON HAD A
24	PROFIT SHARING PL	AN?
25	Α.	YES.
	THOMPSON,	COULTER, GETTELFINGER & PATEN (502) 582-1627

824 20620

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241
 1
                       AND THAT'S A LINE ITEM THAT APPEARS
     BEFORE TRADING PROFIT CALCULATIONS?
 2
 3
                       YES.
                       LET'S MARK AS HEGER EXHIBIT 41 FOR
     IDENTIFICATION, THE FIRST PAGE OF WHICH IS A LETTER
     DATED OCTOBER 24, 1984, FROM DR. HUGHES TO DEAR FELLOW
     EMPLOYEE. STAMP NUMBERS ARE 164235 THROUGH 44.
 8
                       (WHEREUPON, HEGER DEPOSITION EXHIBIT
     41 WAS MARKED FOR IDENTIFICATION.)
                       OKAY.
10
                      FOR 1984 WAS THERE A PERCENTAGE THAT
11
12
     WAS USED TO CALCULATE PROFIT SHARING FOR BROWN &
13
     WILLIAMSON?
14
             Α.
                       NO.
15
                       CAN YOU DESCRIBE HOW YOU WOULD
     CALCULATE THE PROFIT SHARING?
17
                       IN WHAT YEAR?
18
                       184.
19
                       1984 PROFIT SHARING WAS CALCULATED TO
     THE SAME AS EVERY YEAR SINCE THE PROFIT SHARING PLAN HAD
20
21
     BEEN IN EXISTENCE.
22
                      HOW WAS THAT?
                       IT'S A FORMULA BASED ON SALARIES.
23
     TOTAL SALARIES, AND A FORMULA OF EARNINGS FOR THE
24
25
     COMPANY.
            THOMPSON, COULTER, GETTELFINGER & PATEN
                        (502) 582-1627
                                                   824 20621
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242 FOR EXAMPLE, IF YOU LOOK AT THE BACON 1 α. ×9 2 THERE IS A LINE ITEM THAT SHOWS PROFIT SHARING. 3 위OU KNOW HOW THAT KIND OF FIGURE IS CALCULATED? MAY I SEE THAT? 4 ৃ 5 YES. Ω. MAY I SEE YOUR CALCULATOR? 6 SURE. YES, I KNOW. 8 9 COULD YOU EXPLAIN THAT? Q . IT'S & PERCENT OF PROFIT BEFORE 10 Α. TRADING PROFIT. 1: THAT'S FOR '842 12 ۵. YES 13 WHEN YOU SAY & PERCENT OF PROFIT 15 BEFORE TRADING PROFIT, THAT MEANS BEFORE ALL THE ITEMS THAT ARE ON THIS SCHEDULE THAT APPEAR ABOVE PROFIT SHARING THE NET OF THAT NUMBER: IS THAT RIGHT? 17 18 REPEAT THAT STATEMENTS. 19 SURE. WHEN YOU SAY & PERCENT OF TRADING PROFIT, ON THE SCHEDULE THAT WE WERE 20 21 DISCUSSING, FOR EXAMPLE, ATTACHED TO FEBRUARY 28, 1985: THE 1985 PROJECTED GENERIC TRADING PROFIT, THAT WOULD 22 MEAN THE NET OF THE ITEMS THAT APPEAR BEFORE THE LINE 23 ITEM PROFIT SHARING? 24 در. YES. 25 THOMPSON, COULTER, GETTELFINGER & PATEN 24

243 ARE THERE ANY OTHER ITEMS THAT WOULD NORMALLY GO INTO THE CALCULATION OF THE FIGURE ON WHICH 3 YOU TAKE & PERCENT? NO. 5 OKAY. FOR 1985, DO YOU KNOW HOW IT WAS CALCULATED? 6 8 HOW WAS THAT CALCULATED? _IT'S 3 PERCENT. 10 OF THE SAME FIGURES? 11 YES, RIGHT SAME CATEGORY OF FIGURES? 12 13 RIGHT. 14 AND I THINK ,-- IS THAT THE USUAL SORT 15 OF RULE OF THUMB WAY THAT'S USED TO CALCULATE PROFIT SHAPING FOR THESE KINDS OF STATEMENTS? 15 YES. CAN WE MARK AS (HEGER EXHIBIT 42, 18 19 PLEASE, A DOCUMENT, THE FIRST PAGE IS A MEMORANDUM DATED OCTOBER 10, 1985 FROM MR. BRUMLEVE TO MR. HEGER AND A 20 21 NUMBER OF OTHERS. 22 THE MEMORANDUM IS STAMP NUMBER 207723 AND THE SECOND PAGE OF THE EXHIBIT IS 21. 24 (WHEREUPON, HEGER DEPOSITION EXHIBIT & 25 42 WAS MARKED FOR IDENTIFICATION.) THOMPSON, COULTER, GETTELFINGER & PATEN (502) 582-1627

R24 20623

		
		244
1	Α.	OKAY.
2	G.	DID YOU RECEIVE A COPY OF HEGER
3	EXHIBIT 42°	
4	A.	YES.
5		WITH THE ATTACHMENT?
6	Α.	YES.
7	٥.	AND THAT'S MR. BRUMLEVE'S SIGNATURE?
8	Α. 3	I ASSUME SO.
9	٥.	OKAY. AND THE ATTACHMENT TO THE
10	EMORANDUM IS THE	APPROVED 1984 BUDGET POSITION FOR
11	SENER I CS?	-
12	Α.	AS OF OCTOBER THE 18TH THAT WAS THE
13	BUDGET FOR 1984.	♦
14	a.	OKAY. DID LT SUBSEQUENTLY CHANGE IN
15	19851	
16	Α.	IT MAY HAVE.
17	Q.	YOU DON'T RECALL?
18	Α.	I DON'T RECALL, BUT IJ MAY HAVE.
19	Q.	MARK AS HEGER EXHIBIT 43 FOR
20	IDENTIFICATION 3 F	PAGES, THE FIRST OF WHICH IS DATED
21	NOVEMBER 20, 1985	. IT'S FROM MR. BRUMLEVE TO MR. WILSON
22	AND IT SHOWS IN TH	HE UPPER RIGHT-HAND CORNER IN
23	HANDWRITING A COP	Y WAS GIVEN TO MR. HEGER AND OTHERS,
24	STAMP NUMBERS 1988	553. _v
25		(WHEREUPON, HEGER DEPOSITION EXHIBIT
	THOMPSON, C	OULTER, GETTELFINGER & PATEN (502) 582-1627 824 20624

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245
     43 WAS MARKED FOR IDENTIFICATION.)
1
2
                        OKAY.
                        DID YOU RECEIVE A COPY OF THE
 3
     MEMORANDUM?
         \hat{\phantom{a}}
                        I DON'T RECALL RECEIVING THIS.
5
                        ON THE SECOND PAGE THERE IS A
 6
     SIGNATURE THAT APPEARS TO BE MR. BRUMLEVE'S SIGNATURE.
                        I DON'T KNOW MR. BRUMLEVE'S
8
                 AS I TESTIFIED EARLIER I WOULD ASSUME THAT
     IS HIS SIGNATURE. 9
10
                        ON THE LAST PAGE OF THE DOCUMENT, DO
11
     YOU RECOGNIZE ANY OF THE FIGURES THERE?
12
                        YES.
13
                        WHICH ONES?
                        THE QUANTITIES OF 8.4 BILLION UNITS.
15
     THOSE WERE OUR BUDGETED QUANTITIES THAT WE HAD FOR 1985
16
     AND WHICH WAS THE ESTIMATE FOR MOST OF THE YEAR 1985.
     AS FAR AS THE OTHER NUMBERS, I CAN'T SAY I RECOGNIZE ANY
18
19
     OF THEM.
             ۵.
                       DO YOU RECOGNIZE --
20
                        FROM MEMORY.
21
                        SORRY. DO YOU RECOGNIZE THE VOLUMES
22
23
     AS BROKEN OUT BY CATEGORY?
                       NO, I DO NOT.
24
25
                        I'M GOING TO REITERATE OUR REQUEST FOR
            THOMPSON, COULTER, GETTELFINGER & PATEN
                         (502) 582-1427
                                                      B24 20625
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244

B24 20626

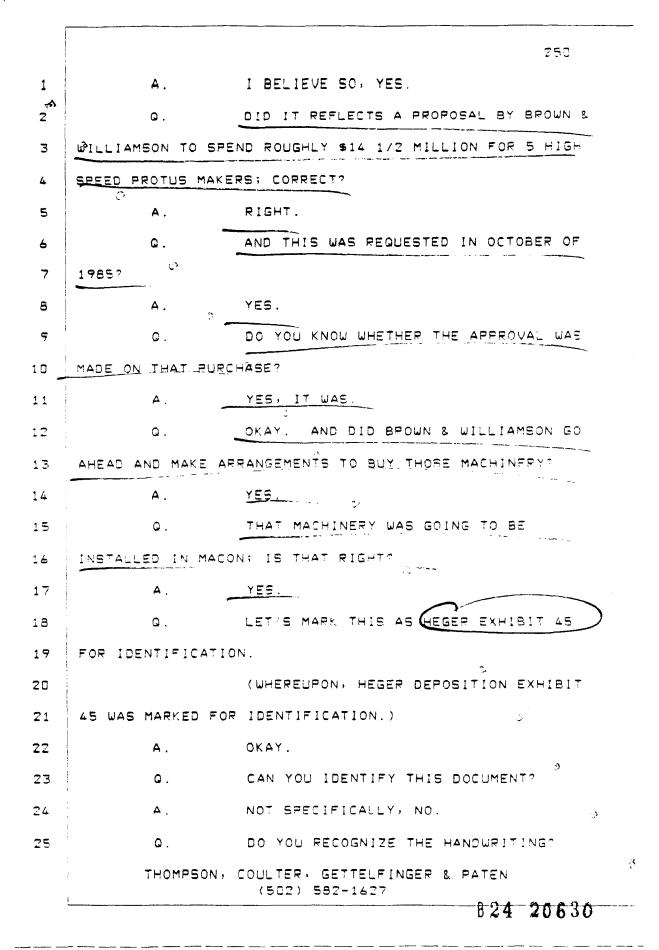
1 THOSE KIND OF DOCUMENTS, MARTY, THAT SHOW THE CATEGORY 2 SALES, SUCH AS GPC OR MILITARY THAT KIND OF THING. THAT'S FOR BOTH 1984 AND 1985? 3 MR. KLOTZ: YOU HAVE GOTTEN EVERY 0 DOCUMENT FROM OUR FINANCE PEOPLE THAT EXISTS THAT 5 PERTAINS TO GENERICS IN OUR JUDGMENT, AND YOU'VE HAD AN 6 OFFER TO GO IN THERE AND LOOK FOR ANYTHING ELSE. 7 8 ONLY TELL YOU THAT IF YOU DO NOT HAVE ANY HARD COPY, I AM INCLINED TO THINK IT DOES NOT EXIST, BUT IF IT DOES YOU'VE ALREADY HAD OUR INVITATIONS TO COME IN AND LOOK 10 11 FOR IT. 12 MR. TOPMAN: YOU UNDERSTAND, I THINK, JIM IN HIS LETTER TO MR. GREEMAN POINTED THOSE DOCUMENTS OUT AND --15 MP. KLOTZ: YOU KNOW, I'M REALLY NOT INTERESTED, IN ALL HONESTY, WHAT MR. CONDREN REQUESTED 17 OF ANYBODY AT THIS POINT. WE'VE HAD AN UNENDING LIST OF REQUESTS FROM MR. CONDREN. EVERY RESPONSE GENERATES & 18 19 MORE REQUESTS. AND AS I SAID YESTERDAY, WE DECIDED TO PUT AN END TO THAT ONCE AND FOR ALL BY OFFERING TO YOU 20 21 ABOUT & WEEKS AGO, IF YOU WANT MORE COST DOCUMENTS WE WILL MAKE THE ENTIRE DEPARTMENT'S FILES AVAILABLE TO YOU 22 DRAWER BY DRAWER AND THEN, YOU KNOW, IF YOU WANT SOMETHING YOU CAN GET IT. I DON'T KNOW ANY OTHER WAY TO 25 SATISFY THE DEMANDS YOU'VE MADE. THOMPSON, COULTER: GETTELFINGER & PATEN

(502) 582-1627

247 MR. TOPMAN: WELL, I DON'T WANT TO GET 1 INTO -- WE HAD THIS DISCUSSION YESTERDAY, AND SINCE I PIDN'T HAVE THE CONVERSATION WITH YOU I'M NOT IN A 3 POSITION TO RESPOND ONE WAY OR ANOTHER TO YOU. A POSITION HEARING WHAT JIM SAID YESTERDAY HE WENT TO 5 WALTER AND ASKED FOR THE DOCUMENTS. NOW, I DON'T WANT TO WASTE TIME. MR. KLOTZ: NO, BUT THAT'S NOT THE WAY WE'RE NOT YOUR ERRAND BOYS. YOU DON'TH JUST ANY TIME YOU WANT SOMETHING, SAY, JOH, BY THE WAY WE WOULD LIKE THIS." 12 MR. TOPMAN: HE WENT OVER TO THE COMPANY HEADQUARTERS. MR. KLOTZ: RIGHT. YOU GET TO MAKE RÉQUESTS FOR DOCUMENTS AND WE RESPOND. YOU MADE A PEQUEST FOR ALL DOCUMENTS RELATING TO COSTS AND WE SAID. "THEY ARE ALL THERE, TELL US WHEN YOU WANT TO COME SEE THEM," AND THE --18 19 MR. TOPMAN: JIM WENT. MR. KLOTZ: NO, YOU HAVEN'T DONE IT 20 YET. 21 22 MR. TOPMAN: JIM WENT TO THE COMPANY 23 HEADQUARTERS. MR. KLOTZ: I UNDERSTAND THAT. 25 MR. TOPMAN: WITH WALTER FOR THOSE THOMPSON, COULTER, GETTELFINGER & PATEN (502) 582-1627 824 20627

248 1 DOCUMENTS. 2 MR. KLOTZ: 3 ASKED WALTER SPECIFICALLY TO LOOK FOR THEM, AND HAD ! BEEN THE PERSON WHO GOT THAT REQUEST, I WOULD HAVE GIVEN A DIFFERENT RESPONSE. 5 MR. TOPMAN: YOU WEREN'T. 6 Ç, MR. KLOTZ: THAT'S RIGHT, BUT WALTER SAID HE WOULD AND I UNDERSTAND THERE ARE NO SUCH 8 DOCUMENTS, BUT IF YOU DON'T ACCEPT THAT REPRESENTATION --10 MR, TOPMAN: IF THAT'S --11 12 MR. KLOTZ: YOU ARE WELCOME TO COME IN AND LOOK DOCUMENT BY DOCUMENT WHAT'S THERE. HAVE BEEN WELCOMED TO DO THAT FOR 4 WEEKS, AND I DON T WANT TO HEAR ANY MORE ABOUT WHAT DOCUMENTS WE HAVE AND HAVE NOT PRODUCED ON THE COST SIDE. MR. TOPMAN: WELL, YOU MAY NOT WANT 17 BUT YOU'RE GOING TO. 18 19 MR. KLOTZ: I HAVE NO DOUBT ABOUT THAT. 20 MR. TOPMAN: BECAUSE THEY HAVE NOT 21 22 BEEN PRODUCED. MR. KLOTZ: MR. TOPMAN, EVERY DOCUMENT IN THE FINANCE DEPARTMENT HAS BEEN AVAILABLE FOR YOUR 25 REVIEW BEGINNING 6 WEEKS AGO. SO THAT MEANS THAT EVERY THOMPSON, COULTER, GETTELFINGER & PATEN (502) 582-1627 B24 20628

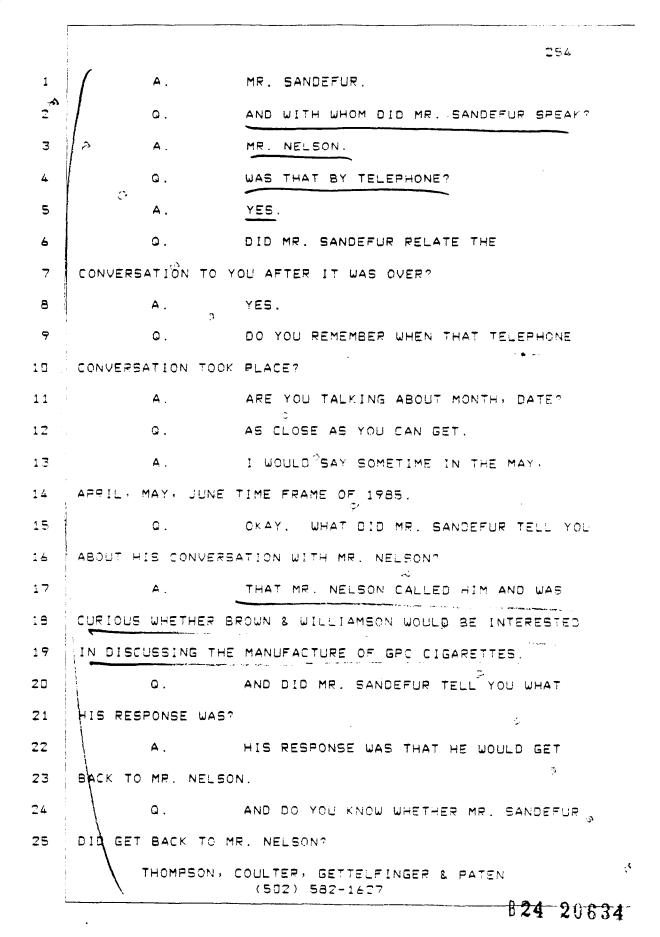
249 COST-RELATED DOCUMENT YOU COULD POSSIBLY HAVE REQUESTED 2 HAS BEEN AVAILABLE FOR YOU. 3 MR. TOPMAN: OKAY, WELL, AS I SAID, YOU HAD THAT CONVERSATION, YOU SAY, WITH MR. BARKER? 4 5 MR. KLOTZ: THAT'S CORRECT, AND I HAVE NOT HEARD ANYBODY --7 MR. TOPMAN: I'M NOT IN A POSITION TO RESPOND TO IT. 8 9 MR. KLOTZ: -- SAY IT DIDN'T DIDN'T PLACE. 10 THAT'S BECAUSE I DIDN'T HAVE THE 11 CONVERSATION WITH YOU. I REALLY DON'T WANT TO WASTE 13 YOU'VE GOT MY POINT. THAT'S WHAT I WANTED TO SAY. 15 HEGER EXHIBIT 44 DOCUMENT WITH STAMP NUMBERS 198601 THROUGH 7, FIRST PAGE 17 IS DATED OCTOBER 1, 1983. IT SHOWS IN THE UPPER RIGHT-HAND CORNER A COPY GIVEN TO C.J.H? 18 19 (WHEREUPON, HEGER DEPOSITION EXHIBIT 44 WAS MARKED FOR IDENTIFICATION.) 20 OKAY. 21 DID YOU RECEIVE A COPY OF HEGER 22 EXHIBIT 44 OR ANY PART OF IT? 23 24 YES. DID YOU RECEIVE THE WHOLE THING? 25 THOMPSON, COULTER, GETTELFINGER & PATEN (502) 582-1627 824 20629

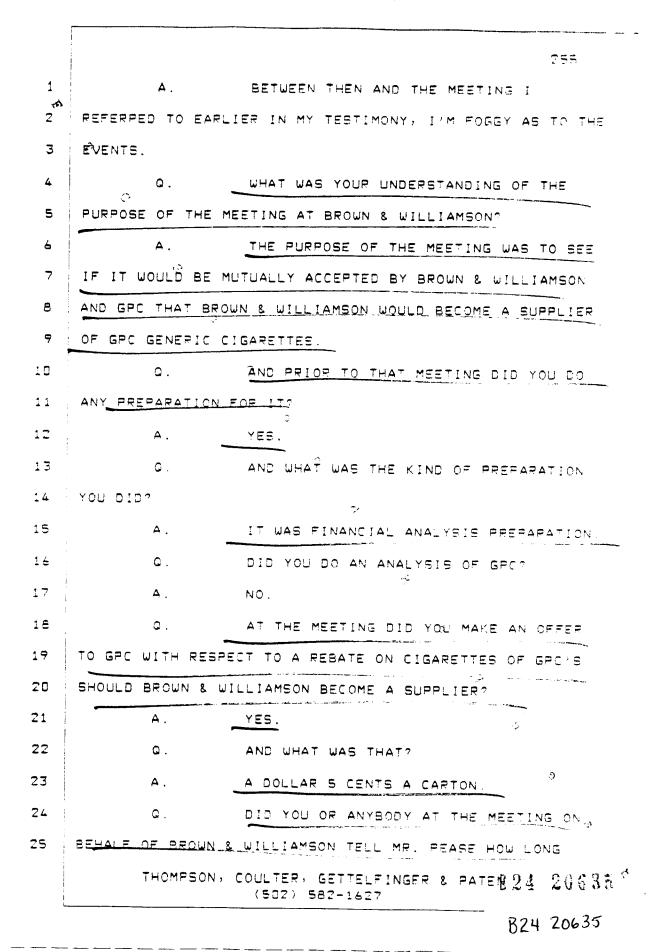


		25:
1	A .	NO.
7 5 2	۵.	I JUST WANT TO ASK YOU 1 OR 2 THINGS
3	MORE ABOUT HEGER	13, IF I COULD.
4	0	THIS IS THE MEMO RESPECTING THE
5	-	PREVIOUSLY TESTIFIED ABOUT ON MARCH 16.
6	1984. THE MEMO L	ISTS A MP OLIVER AS ATTENDING THAT
7	MEETING. DO YOU	KNOW WHO HE WAS, SIR?
8	A. 3	YES, AS I TESTIFIED YESTERDAY HE'S THE
9	DIRECTOR OF TAX A	T B.A.T.U.S.
10	۵.	SORRY. I ASKED THAT BEFORE.
11		AND MR. FRANCESCONI?
12	Α.	YES.
13	٥.	DID HE ATTEND THE MEETING?
14	Δ.	THIS DOCUMENT SAYS HE DID SO I ASSUME
15	HE DID.	
16	Q.	DO YOU RECALL HIM BEING THERE?
17	Α.	NC.
18	Q.	DO YOU RECALL, DO YOU ³ know who he is?
19	Α.	YES.
20	Q.	WHO WAS HE?
21	Α.	HE WAS MR. OLIVER'S ASSISTANTS AT THAT
22	TIME, AND HE WORK	ED IN THE TAX DEPARTMENT AT B.A.T.U.S.
23	Q.	OKAY. WHEN YOU RECEIVED THIS
24	MEMORANDUM FROM M	R. D.A. SCHECHTER, DO YOU RECALL
25	DISAGREEING WITH	ANYTHING IN IT THAT WAS REPORTED AS
	THOMPSON,	COULTER, GETTELFINGER & PATEN (502) 582-1627 B 24 20631

		250 250
1	HAPPENING AT THE	MEETING?
2		MR. KLOTZ: OBJECT TO THE FORM.
3	₽ A.	WOULD YOU REPEAT THAT QUESTION?
4	a.	SURE. WHEN YOU RECEIVED THE
5	O MEMORANDUM; HEGER	R EXHIBIT 13, DO YOU RECALL WHETHER YOU
6	DISAGREED WITH AN	NYTHING IN IT INSOFAR AS IT REPORTED
7	WHAT HAPPENED AT	THE MEETING ON MARCH 16, 1984?
8	3	MR. KLOTZ: OBJECT TO THE FORM.
9	Α.	I DON'T RECALL ANYTHING.
10	Q.	WHAT'S YOUR OBJECTION?
11		MR. KLOTZ: 1 THINK IT'S IMPROPER TO
12	ASK WITH RESPECT	TO THIS LONG A DOCUMENT WHETHER HE
13	DISAGREED WITH AN	SYTHING IN IT EITHER NOW OR AT THE TIME.
14	Q.	HAVE YOU EVER MET HERB PEASE?
15	Α.	YES.
16	o.	HE'S HEAD OF GPC?
17	Α.	YES.
18	۵.	WHEN DID YOU FIRST MEET MR. PEASE?
19	Α	IN THE SUMMER OF 1985.
20	Q.	HAD YOU SPOKEN BY TELEPHONE WITH HIM
21	PRIOR TO THAT?	∲
22	Α.	NO.
23	Q.	DO YOU RECALL WHERE THAT MEETING
24	OCCURRED?	
25	Α.	YES.
	THOMPSON	COULTER, GETTELFINGER & PATEN (502) 582-1627 824 20632

		253
1	۵.	WHERE WAS IT?
7A 2	Δ.	BROWN & WILLIAMSON.
3	→ Q.	WHO ELSE WAS PRESENT AT THE MEETING AT
4	BROWN & WILLIAMSON	WITH WILLIAM M. PEASE2
5	Α.	I CAN ONLY GIVE YOU A PARTIAL LIST.
6	MR. SANDEFUR, MR.	BUTLER, MR. PERBELS, MR. PEASE, OF
7	COURSE, A CONSULTA	NT FOR MR. PEASE, A MAN BY THE NAME OF
6	JIM NELSON DID	I SAY MR. PEBBELS?
Ģ	Q.	YES.
10	Α.	THIS IS ALL I CAN RECALL.
11	c .	ALL RIGHT. PRIOR TO THAT MEETING HAD
12	YOU MET WITH MR. N	ELSON?
13	Α.	NO.
14	Q .	HAD YOU SPOKEN WITH MR. NELSON BY
15	TELEPHONES	
16	A.	NO.
17	G.	PRIOR TO THAT MEETING DO YOU KNOW
18	WHETHER ANYBODY AT	BROWN & WILLIAMSON HAD MET WITH MR.
19	PEASE OR MR. NELSO	DN ?
20	Α.	NO.
21	٥.	DO YOU KNOW WHETHER ANYBODY FROM
22	BROWN & WILLIAMSON	PRIOR TO THAT MEETING HAD SPOKEN
23	WITH MR. PEASE OR	·
24	Α.	YES.
25	G.	CAN YOU TELL ME WHO; PLEASE?
	THOMPSON, C	OULTER, GETTELFINGER & PATEN (502) 582-1627
	L	824 20633





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258
     THAT OFFER WOULD LAST?
1
44)
2
                       AND HOW LONG?
3
                       UNTIL JUNE OF 1985.
4
                       NOW, THE MEETING WAS IN THE SUMMER OF
5
6
     485?
7
                       I'M SORRY, RETRACT THAT. IT WAS UNTIL
     JUNE OF 1986.
8
                      AND SUBSEQUENTLY DID YOU AT BROWN &
9
    UILLIAMSON RECEIVE A LETTER FROM MR. PEASE RESPECTING
    THAT MEETING?
                       AS FAR AS THAT MEETING WE MAY HAVE.
    BUT I DON'T SPECIFICALLY RECALL.
                       OKAY. LET ME SHOW YOU WHAT'S BEEN
14
    PREVIOUSLY MARKED AS BUTLER EXHIBIT 1.
                       OKAY. YOU'VE SEEN A COPY OF BUTLER 1
16
    WHICH IS A LETTER FROM MARKETING MANAGEMENT TO MP.
17
    SANDEFUR.
18
                       YES.
19
                      ALL RIGHT. AND DOES BUTLER 1 HAVE
20
    YOUR HANDWRITING ON IT?
21
                       YES.
22
                ON PAGE 2 THERE'S A 4TH PARAGRAPH DOWN
23
    WHICH STATES, "M.M.I. AND GPC WILL BE RESPONSIBLE FOR ...
     MAILING VOLUME INCENTIVES TO THOSE CUSTOMERS INVOICED BY
            THOMPSON, COULTER, GETTELFINGER & PATEN
                        (502) 582-1627
                                                 B24 20636
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297
           THE VOLUME INCENTIVE RATES ARE --" THEN IT GIVES
 1
     THE QUARTERLY CASE SALES AND A VOLUME INCENTIVE AND
 3
     CENTS PER CARTON; CORRECT?
 4
                       (NODDED HEAD AFFIRMATIVELY,)
         \bigcirc
 5
                       NEXT TO THAT IS A LIST OF FIGURES; AND
     YOU WROTE THOSE FIGURES?
 7
                       THAT'S MY HANDWRITING.
 8
                       DO THOSE FIGURES REPRESENT THE S
     PERCENT BONUS WHICH IS REFERRED TO ON HEGER 349
10
                       R ASSUME THEY DO.
11
                       NOW, IN THE TYPED COLUMN YOU HAVE
    DRAWN A LINE AND THEN WRITTEN THE WORD PUBLISHED WHEREAS
12
     IN THE HANDWRITTEN COLUMN THERE IS NO LINE GOING TO THE
13
14
    WORD PUBLISHED. DOES THAT MEAN THAT YOU BELIEVE THAT
15
     THE TYPED COLUMN WAS PUBLISHED TO BROWN & WILLIAMSON
     CUSTOMERS GENERALLY AND THAT THE HANDWRITTEN COLUMN WAS
15
17
     NOT?
18
                       MR. KLOTZ: OBJECT.
19
                        I DON'T RECALL.
20
                       YOU DON'T RECALL WHY YOU WROTE
21
     PUBLISHED AND PUT A LINE TYPED ON?
22
                       NO, I DO NOT RECALL.
                       IN THE THIRD PARAGRAPH ON PAGE 3," IT
23
    REFERS TO: "IN MY EARLY DISCUSSIONS WITH CARL."
     YOUR UNDERSTANDING THAT HE'S REFERRING TO YOU?
            THOMPSON, COULTER, GETTELFINGER & PATEN
                         (502) 582-1627
                                                B24 20637
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		258
1	Α.	YES.
2	Q.	OKAY, NOW, DID THOSE DISCUSSIONS
3	OCCUR AFTER THE	MEETING THAT YOU'VE DESCRIBED IN
4	LOUISVILLE?	
5	A	YES.
6	o.	SO THAT THE MEETING YOU DESCRIBED IN
7	LOUISVILLE HAPP	ENED PRIOR TO MAY 20, 1985?
8	Α.	YES.
Ģ	٥.	HOW MANY CONVERSATIONS OF DISCUSSIONS
10	DID YOU HAVE WI	TH MR. PEASE BETWEEN THE TIME OF THE
1 1	LOUISVILLE MEET	ING AND MR. PEASE'S MAY 20. 1985 LETTERS
12	Α.	I CAN RECALL ONE CONVERSATION.
13	Q .	WAS THAT A TELEPHONE CONVERSATION?
14	A .	TELEPHONE CONVERSATION.
15	O .	DO YOU RECALL HOW MUCH TIME HAD
16	ELAPSED FROM TH	E LOUISVILLE MEFIING?
17	Α.	IT WAS EITHER THE SAME DAY OR IT WAS
18	THE NEXT DAY.	Э
19	۵.	OKAY. AND WHO CALLED WHOM?
20	A .	HERB PEASE CALLED ME.
21	۵.	AND WHAT DID MR. PEASE SAY TO, YOU?
22	Α.	MR. PEASE SAID A NUMBER OF THINGS THAT
23	IS SPECIFIED IN	THIS DOCUMENT, AND I WOULD CHARACTERIZE
24	IT AS A VERY RA	MBLING CONVERSATION.
25	Q.	WHAT DID YOU SAY TO MR. PEASE?
	THOMPSON	, COULTER, GETTELFINGER & PATEN (502) 582-1627
		824 20638

		259
1	[A.	I LISTENED, AND THAT WAS BASICALLY IT.
2	a.	DID YOU SAY YOU WOULD GET BACK TO HIM?
3	A.	I DON'T RECALL.
4	٥.	OKAY. DID BROWN & WILLIAMSON DRAFT A
5	LETTER TO MR. PEA	SE FOLLOWING THE LOUISVILLE MEETING IN
6	MAY OF '85?	
7	့	LET ME REPHRASE THAT.
8	3	FOLLOWING THE FIRST LOUISVILLE
9	MEETING DID BROWN	& WILLIAMSON SEND MR. PEASE A LETTER
10	RESPECTING THAT M	EET I NG?
11		MR. KLOTZ: OBJECT TO THE FORM.
12	Α.	WE MAY HAVE, BUT I DON'T SPECIFICALLY
13	RECALL.	3
14	0.	LET ME SHOW YOU WHAT'S PREVIOUSLY BEEN
15	MARKED AS PÉABE E	XHIBIT 25.) IT'S A LETTEP DATED MAY 23:
16	1985, FROM MR. SA	NDEFUR TO MR. PEASE.
17	Α.	OKAY.
18	۵.	DID YOU RECEIVE A COPY OF THIS LETTER
19	FROM MR. PEASE DA	TED MAY 23, 1985?
20	Α.	I DON'T KNOW IF I RECEIVED A COPY BUT
21	I PREVIOUSLY READ	IT.
22	Q.	DID YOU READ IT BEFORE IT WAS SENT
23	OUT?	o e e e e e e e e e e e e e e e e e e e
24	Α.	I DON'T RECALL.
25	Q.	DID YOU PARTICIPATE IN ITS DRAFTING?
	THOMPSON,	COULTER, GETTELFINGER & PATEN (502) 582-1627
		824 20639

260 NO. 1 2 IF YOU LOOK AT PAGE 2 THERE IS A 3 SENTENCE THERE THAT SAYS, "CURRENTLY THESE REBATES ARE DOLLAR PER CARTON FOR 200,000 MINIMUM ANNUAL CASES AND 5 95 CENTS A CARTON --" Α. YES. 6 "-- FOR 100,000 MINIMUM ANNUAL CASES." 7 DID YOU OR ANYBODY IN YOUR DEPARTMENT 8 GET INVOLVED IN DEVELOPING THOSE FIGURES? 9 10 Α. NOT TO MY KNOWLEDGE. LET ME SHOW YOU WHAT'S BEEN PREVIOUSLY 11 12 A LETTER DATED MAY 20. 13 1985. 14 15 20, 1985, FROM KIMBERLY PEASE TO MR. SANDEFUR AND SHOWS A C.C. TO YOU. 16 17 OKAY. 18 DID YOU RECEIVE A -- 3 19 YES. 20 -- COPY OF THIS LETTER FROM MISS 21 PEASE? 22 YES. Α. 23 WOULD YOU MARK THIS AS HEGER EXHIBIT 24 IDENTIFICATION. IT'S ENTITLED, 25 CONTRIBUTION SCENARIOS," -{⊀ THOMPSON, COULTER, GETTELFINGER & PATEN (502) 582-1627

B 24

20640

261 1 (WHEREUPON, HEGER DEPOSITION EXHIBIT 2 46 WAS MARKED FOR IDENTIFICATION.) 3 OKAY. 4 IN THE LEFT-HAND TOP PART OF THE PAGE THERE IS SOME HANDWRITING. CAN YOU IDENTIFY THE 5 HANDWRITING? I THINK THAT'S MR. BACON'S. CAN YOU IDENTIFY THE HANDWRITING ON 8 THE RIGHT-HAND SIDE OF THE PAGE? 10 T BELIEVE THAT'S ALSO MR. BACON'S. 11 COULD YOU READ THE HANDWRITING IN THE LEFT-HAND SIDE, PLEASE? 12 COULD I READ IT? 13 14 YEE. "CARRYING COSTS 60 TO 70 CENTS PER M. 15 MARKETING COSTS: INCREASE OVERHEADS SAVE SO CENTS." 17 CORNER, T.W.W. 6-18-185, ARE THOSE THE MNITIALS OF TOM 18 WILSON? 19 20 YES. 21 AND MR. WILSON IS IN WHAT POSITION, 22 WAS IN WHAT POSITION AT BROWN & WILLIAMSON IN JUNE OF 185? 23 24 HE WAS THE BUDGET MANAGER. AFTER THE MAY 23 LETTER FROM BROWN & 25 THOMPSON, COULTER, GETTELFINGER & PATEN (502) 582-1627

20641

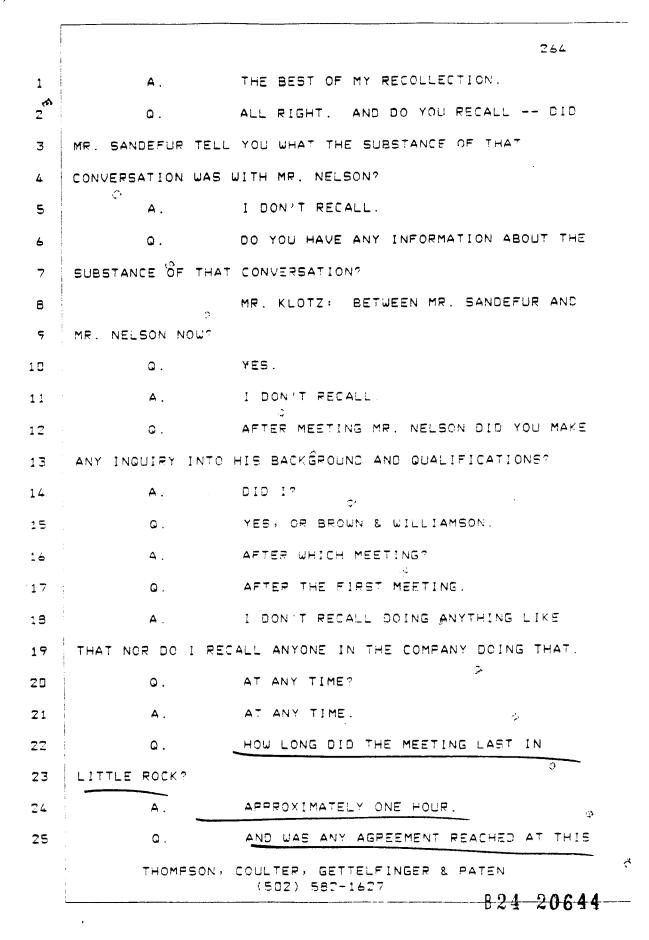
R 24

Ž.

1	WILLIAMSON TO GPC, DID YOU HAVE ANY FURTHER
2 150	COMMUNICATIONS WITH ANYBODY FROM GPC OR ITS
3	REPRESENTATIVES?
4	A. DID I WOULD YOU REPEAT THE
5	QUESTION, PLEASE?
6	Q. SURE. WOULD YOU READ IT BACK, PLEASE?
7	(WHEREUPON, THE REPORTER THEN READ
8	THE RECORD.)
9	A. OVER WHAT PERIOD OF TIME DOES THAT
10	QUESTION REFER TO?s
11	Q. THROUGH JULY OF 1985.
12	A. I DON'T SPECIFICALLY RECALL THE TIME
13	FRAME AS TO WHAT HAPPENED IN JUNE AND JULY OF 1985.
14	DO YOU RECALL THAT THE COMMUNICATIONS
15	THAT YOU MAY HAVE HAD CONCERNED BROWN & WILLIAMSON
1 6	MANUFACTURING GPC GENERIC CIGARETTES?
17	A. I DON'T RECALL ANY COMMUNICATION THAT
18	SPECIFIC TO B&W MANUFACTURING OF GPC CIGARETTES.
19	Q. OKAY. WHAT ABOUT COMMUNICATIONS
20	CONCERNING WHETHER BROWN & WILLIAMSON WOULD BECOME A
21	MANUFACTURER OF GPC GENERIC CIGARETTES?
22	A. DURING THE SUMMER OF 1985 THERE WAS
23	SEVERAL CONVERSATIONS WITH GPC, BUT I CAN'T SPECIFICALLY
24 _	RECALL THE DATES OF THOSE CONVERSATIONS.
25	Q. DO YOU RECALL WHETHER YOU HAD ANY
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	B24 20642

ttp://legacy.library.ucsf.e6u/tid/xcl07a00/pdfv.industrydocuments.ucsf.edu/docs/mfxl0001

263 FURTHER MEETINGS WITH EITHER MR. PEASE OR ANY OTHER REPRESENTATIVE OF GPC? 3 Α. 4 WHEN WAS THE NEXT MEETING AFTER THE LOUISVILLE MEETING? 5 I DON'T SPECIFICALLY RECALL. DO YOU RECALL HOW LONG AFTER THE 7 LOUISVILLE MEETING OCCURRED? 8 9 I WOULD SAY IT WAS WITHIN THE NEXT 5 OP & WEEKS OR SOONER. WHERE WAS THAT MEETING HELD? 11 Q. LITTLE ROCK, ARKANSAS. 12 AND WHO? ATTENDED THAT MEETING? 13 JIM NELSON, MR. SANDEFUR, MR. BUTLER 14 15 AND MYSELF. DO YOU KNOW HOW THAT MEETING WAS SET 15 UP OR ARRANGED FOR? 17 I BELIEVE THE MEETING WAS SET UP AS A 18 RESULT OF QUESTIONS BY MR. NELSON PERTAINING TO B&W 19 BECOMING A SUPPLIER OF GPC CIGARETTES. 20 DO YOU KNOW WHO HE ADDRESSED THOSE 21 22 QUESTIONS TO? 23 MR. SANDEFUR. SO MR. NELSON AND MR. SANDEFUR SPOKE, 24 25 PRIOR TO THE SECOND MEETING? THOMPSON, COULTER, GETTELFINGER & PATEN (582) 582-1627 824 20643



245 MEETING BETWEEN GPC AND BROWN & WILLLAMSON? NO. HOW WAS IT LEFT AT THE END OF THE 3 MEETING? 4 **(**> IT WAS LEFT THAT MR. NELSON WOULD GET 5 BACK TO MR. SANDEFUR. 6 ۵. [©] AND WHAT WAS MR. NELSON GOING TO GET 7 BACK TO MR. SANDEFUR ABOUT? HE WAS GOING TO TALK TO -- SORRY. 9 DIM NELSON WAS GOING TO TALK TO MR. PEASE ABOUT A DIFFERENT CONCEPT THAN WHAT HAD PREVIOUSLY BEEN DISCUSSED. AND WHAT WAS THAT CONCEPT? 13 THAT CONCEPT WAS THAT BPOWN 8 14 15 SPC CIGARETTES. 16 AND THAT NONE OF THE CIGARETTES WOULD 17 BE MANUFACTURED FOR GPC BY LIGGETT? 18 19 YES. DID MR. NELSON SAY AT THE MEETING 20 THAT HE HAD DISCUSSED THAT CONCEPT PREVIOUSLY WITH MR. 21 PEASE, A LICENSING CONCEPT? 22 NOT THAT I RECALL. 23 WAS IT RAISED BY MR. SANDEFUP? 24 YES. 25 THOMPSON, COULTER, GETTELFINGER & PATEN (502) 582-1627

20645

B 24

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266
                       AND IN RESPONSE MR. NELSON SAID, "I
1
 44
     HAVE TO TALK TO MR. PEASE"?
                       YES.
 3
                       DID MR. SANDEFUR SAY HOW MUCH A
5
     LICENSING FEE BROWN & WILLIAMSON WAS WILLING TO CONSIDEF
     PAYING FOR THAT ARRANGMENT?
 7
                       YES.
8
                       AND WHAT WAS THAT FIGURE?
 9
                       THE FIGURE WAS $1.05 PER THOUSAND
10
     IIGARETTES.
                       THAT'S THE SAME FIGURE THAT WAS
11
     DISCUSSED AT THE FIRST MEETING WHICH WOULD BE PAID IN
12
     THE FORM OF A VOLUME REBATE: CORRECT?
13
                       MR. KLOTZ: OBJECT TO THE FORM.
14
15
                       NO.
                       WOULD YOU READ BACK THE QUESTION,
    PLEASE?
                       (WHEREUPON, THE REPORTER THEN READ THE
     RECORD.)
                       MR. KLOTZ: MY OBJECTION AND HIS
20
21
     ANSUER WAS NO.
                       ONE MORE ANSWER BACK THEN, PLEASE.
22
23
     SORRY.
24
                       (WHEREPON, THE REPORTER THEN READ THE
25
     RECORD.)
            THOMPSON, COULTER, GETTELFINGER & PATEN
                         (502) 582-1627
                                                   B24 20646
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	267
1	Q. AND IT'S \$1.05, THE LICENSING FIGURE
258	WAS \$1.05 PER THOUSAND CIGARETTES, THE REBATE FIGURE WAS
3	\$1.85 PEF CARTON?
4	A. THAT'S CORRECT.
5	Q. OKAY. SO THE LICENSING FEE WAS 21
6	CENTS A CARTON?
7	A. ^{US} YES.
8	Q. OKAY.
9	Q. AFTER THE LITTLE ROCK MEETING WERE
10	THERE ANY SUBSEQUENT MEETINGS BETWEEN YOU AND
11	REPRESENTATIVES OF GPC?
12	A. THERE WERE MORE MEETINGS IN
13	LOUISVILLE AND ALSO THERE WAS A MEETING THAT I ATTENDED
14	IN FORT WORTH DURING THE SUMMER OF 1985.
15	Q. WERE THOSE MEETINGS PRIOR TO THE TIME
16	THAT BROWN & WILLIAMSON GPC EXECUTED THEIR CONTRACT?
17	A. I DON'T BELIEVE THE ONE IN FORT WORTH
18	WAS, AND I'M NOT SURE ABOUT THE ONE IN LOUISVILLE.
19	Q. THE NEGOTIATIONS FOR BROWN &
20	WILLIAMSON TO BECOME A SUPPLIER FOR GPC GENERIC
21	CIGARETTES EVENTUALLY CULMINATED INTO A CONTRACT BETWEEN
22	THE PARTIES; CORRECT?
23	A. YES.
24	Q. I WANT TO SHOW YOU WHAT'S BEEN
25	PREVIOUSLY MARKED AS PRITCHARD 2. T APPEARS ALSO AS
	THOMPSON, COULTER, GETTELFINGER & PATEN (502) 582-1627

B24 20647

248 PEASE 30. 1 2 YES. IS THAT THE CONTRACT THAT YOU 3 REFERRED TO JUST NOW BETWEEN GPC AND BROWN & WILLIAMSON? YES. 5 DID MR. NELSON AFTER THAT MEETING IN 6 LITTLE ROCK GET BACK TO BROWN & WILLIAMSON IN RESPONSE 7 TO THE LICENSING CONCEPT? 8 YES. 9 DO YOU KNOW TO WHOM HE SPOKE? 10 IT WAS EITHER TO MR. SANDEFUR OR TO 11 12 MYSELF. DO YOU RECALL WHAT HE SAID OR DO YOU 13 Q. KNOW WHAT HE SAID? 14 I DON'T RECALL WHO HE CALLED. 15 DID YOU LEARN OF EITHER -- DID YOU 1 6 LEARN WHAT THE RESPONSE WAS OF GPC? 17 THE RESPONSE FROM GPC, WAS THAT 18 CONCEPTUALLY THEY WERE WILLING TO PURSUE THE IDEA THAT 19 20 WAS DISCUSSED IN LITTLE ROCK. 21 Q. OKAY. DID YOU HAVE ANY FURTHER DISCUSSIONS WITH MR. NELSON WITH RESPECT TO THAT? 22 23 YES. Α. DID YOU HAVE ANY DISCUSSIONS WITH MR. 24 PEASE WITH RESPECT TO THAT? 25 THOMPSON, COULTER, GETTELFINGER & PATEN (502) 582-1527 B24 20648

269 NO, NOT THAT I CAN RECALL. 1 ALL RIGHT. JUST FOR CLARIFICATION, WHEN YOU HAVE BEEN REFERRING TO MR. PEASE: THAT'S A 3 REFERENCE TO HERBERT PEASE, SENIOR? 5 YES. WHEN WAS THE NEXT TIME YOU SPOKE TO 6 MR. NELSON DO YOU RECALL? 8 MR. KLOTZ: AFTER LITTLE ROCK OR AFTER WHAT? AFTER LITTLE ROCK. 15 11 I SPOKE TO MR. NELSON SEVERAL TIMES DVER THE NEXT COUPLE OF WEEKS. 12 AND WHAT WAS THE SUBSTANCE OF THOSE 13 **CONVERSATIONS?** JUST CLARIFYING HOW AN ARRANGMENT 15 COULD BE MADE THAT WOULD RESULT IN SOME TYPE OF AN ARRANGMENT LIKE WE DISCUSSED IN LITTLE ROCK 18 IN THE MEETING AT LITTLE ROCK, WAS THERE A DISCUSSION THAT THE LICENSING ARRANGMENT WOULD 19 BE -- WOULD HAVE A GUARANTEE TERM TO IT? 20 YES, CONCEPTUALLY. 21 CONCEPTUALLY THAT GUARANTEED TERM 22 WOULD BE IN TERMS OF THE NUMBER OF YEARS? DID YOU HAVE ANY DISCUSSIONS WITH MR. 25 THOMPSON, COULTER, GETTELFINGER & PATEN (502) 582-1627

270 PRITCHARD ABOUT THIS? 3 YES. 3 DO YOU RECALL WHEN YOU HAD THOSE DISCUSSIONS? 4 5 GENERALLY IT WAS DURING THE -- ALL DURING THE NEGOTIATING PROCESS. 6 7 DID HE EXPRESS CONCERNS ABOUT DOING THE DEAL WITH GPC? 8 9 MR. KLOTZ: OBJECT TO THE FORM 10 THE HAD A NUMBER OF BUSINESS-RELATED COMMERCIAL QUESTIONS CONCERNING THE DEAL, YES. 11 WAS ONE OF THEM THAT IN ORDER TO 12 :3 MANUFACTURE THE GPC CIGARETTES IN THE VOLUME ANTICIPATED, THAT SOME OF THE BRANDED CIGARETTES WOULD HAVE TO BE MOVED FROM MACON TO PETERSBURG FOR 15 MANUFACTURE? 16 17 I DON'T RECALL THE SPECIFIC CONCEPNS. 18 YOU DON'T RECALL ANY JOF THE CONCERNS? 19 DO I RECALL ANY OF HIS CONCERNS? YES. 20 21 HE WAS CERNTAINLY CONCERNED ABOUT THE 22 PROFITABILITY OF THE CONCEPT. HE WAS CONCERNED, AS I 23 RECALL, AS TO THE AMOUNT OF THE LICENSING FEE. I C'AN T 24 RECALL ANYTHING ELSE SPECIFIC. DID HE EXPRESS DISFAVOR AS TO THE IDEA THOMPSON, COULTER, GETTELFINGER & PATEN (502) 582-1627 R24 20650

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271
    OF A LONG-TERM GUARANTEE?
र्<sup>डी</sup>
2
                        YES, HE DID.
                        DOES THE CONTRACT BETWEEN GPC AND
3
    BROWN & WILLIAMSON IN FACT HAVE A GUARANTEE FOR 4 OR 5
     YEARS?
5
                        YES.
                        LET'S MARK AS
7
     HANDWRITTEN PAGES STAMP NUMBER 1612301 THROUGH 309.
8
9
                        (WHEREUPON: HEGER DEPOSITION EXHIBIT
     47 WAS MARKED FOR IDENTIFICATION.)
                        HAVE YOU REVIEWED WHAT'S BEEN MARKED
11
12
    AS HEGER EXHIBIT 47?
                        YES.
13
                        ARE THESE YOUR HANDWRITTEN NOTES?
14
                        YEE.
15
                        WOULD YOU TURN TO THE SECOND PAGE?
16
                        YES.
17
                        AND THERE IS A DATE ON THE RIGHT-HAND
18
     BIDE WHICH SAYS 6-11-'85.
                        YES.
20
                        WOULD YOU READ THE NOTES THAT, YOU
21
     WROTE, PLEASE?
22
                        FROM THE TOP OF THE PAGE IN?
23
                        NO, FROM THE DATE DOWN.
24
                        "LOTS OF NOTES, CALL TOMORROW OR
25
             THOMPSON, COULTER, GETTELFINGER & PATEN
                          (502) 582-1627
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THURSDAY, NO BIG PROBLEM, NOT COMPLETE LIST, HAVEN'T 215 WORKED OUT LITTLE ROCK TRIP, VERY CLOSE, HAVEN'T GOT ALL 3 DUCTS IN A ROW, MORE SUBSTANTIAL ISSUES FACE TO FACE WITH TOMMY, FEW IN NUMBER, HERB DUE BACK 13TH, VISIT TOMMY ON FRIDAY, VISIT HERB PEASE ON SATURDAY." 5 IS THAT THE END OF THAT SECTION OF THE 7 NOTES? 8 THE NEXT PAGE SAYS 6-12 AND THE PREVIOUS PAGE SAYS 6-17 SO I WOULD ASSUME THAT'S THE END 9 OF THE NOTES. 10 11 OKAY. WHERE IT SAYS, "VISIT HERB PEASE ON SATURDAY," WHAT DOES THAT REFER TO? 12 I BELIEVE THAT REFERS TO MR. NELSON 13 SAYING THAT HE PLANS TO VISIT HERB PEASE ON SATURDAY. 15 **Q** . ARE THESE NOTES OF A CONVERSATION YOU HAD WITH MR. NELSON ON JUNE 11, 1985? 16 YES. 17 Α. 18 THE NEXT PAGE OF THE NOTE IS HEADED IN THE RIGHT-HAND CORNER JUNE 12, 1985; CORRECT? 19 YES. 20 21 ARE THESE NOTES OF A MEETING OR 22 TELEPHONE CONVERSATION YOU HAD? I BELIEVE THIS MUST BE ANOTHER PHONE 23 CALL FROM JIM NELSON. 24 25 BY THE WAY, ON THE PRIOR PAGE THERE THOMPSON, COULTER, GETTELFINGER & PATEN

(502) 582-1627

273 ARE 2 TELEPHONE NUMBERS WITH JIM NELSON'S NAME IN 1 ARE THOSE MR. NELSON'S TELEPHONE NUMBERS? BETWEEN THEM. 3 I BELIEVE THEY ARE. Q. ONE IS HIS HOME AND ONE IS HIS OFFICE? I BELIEVE THAT'S CORRECT. 5 COULD YOU PLEASE READ YOUR NOTES OF Q. 6 OUR TELEPHONE CONVERSATION WITH MR. NELSON ON JUNE 13: 8 19857 "L.R. 4:15 TO 4:30. ₹1. NO DISCUSSED WITH K.R.H. HIS 10 11 THOUGHTS. "1, TOMMY'S LETTER. 12 "1, TERMINATION NOTICE - 70 DAYS NOT 13 ONG ENOUGH LONGER. "2, INDEMNIFY - MORE --" IT LOOKS LIKE 15 16 A WORD WAS STARTED; S.P. AND STOPS "-- - HOLD IN ABEYANCE. 17 "3, SELLING PRICE - CAN'T ACCURATELY 18 RECALL AMEND, STRUCTURE OF THE MARKET CHANGES \$1 PER M. 19 "4, CUSTOMER SIGN? 20 21 "5, POP - REOPENED - COST. 22 "6. START-UP - BRACKETS. 23 "6 P.M. LITTLE ROCK EXCELSIOR, THREE STATEHOUSE PLAZA, 501-375-5000." 24 25 WERE THESE THOUGHTS THAT MR. THOMPSON, COULTER, GETTELFINGER & PATEN 20653 (502) 582-1627

274 NELSON EXPRESSED TO YOU WITH RESPECT TO MR. SANDEFUR'S 1 LETTER TO MR. PEASE OF MAY 23? 3 APPARENTLY, YES. IN THE FIRST NUMBER 1, THE REFERENCE TO K OR H IS A REFERENCE TO KIMBERLY PEASE AND HERB 5 PEASE? YES. THE NEXT PAGE OF THE NOTES, IS THAT A 8 CONTINUATION OF YOUR CONVERSATION WITH MR. NELSON ON JUNE 12, 1985? THE PRIOR CONVERSATION WAS JUNE THE 11 12 11TH. WHAT WAS YOUR QUESTION? MAYBE YOU 13 BETTER REPEAT THE QUESTION. I JUST WANT TO MAKE SURE WE HAVE IT Q. CLEAR . AS I UNDERSTOOD IT, AND CORRECT ME IF 18 THIS IS INCORRECT, MR. HEGER, THAT YOU FIRST HAD A CONVERSATION ON 6-11-'85 AND THAT IS REFLECTED IN YOUR 19 NOTES ON THE SECOND PAGE OF THIS EXHIBIT? 20 YES. 21 Α. YOU THEN HAD ANOTHER CONVERSATION WITH 22 MR. NELSON ON JUNE 12, 1985? 23 YES. Α. 25 AND THAT CONVERSATION IS REFLECTED IN THOMPSON: COULTER, GETTELFINGER & PATEN (502) 582-1627

275 YOUR NOTES ON THE THIRD PAGE OF THE EXHIBIT? YES. AND MY QUESTION IS: THE NEXT PAGE OF 3 THE EXHIBIT PAGE 4, WHICH BEGINS, "1, HERB," DO THOSE NOTES RELATE TO YOUR CONVERSATION WITH MR. NELSON ON 5 JUNE 12 OR ARE THEY SEPARATE? 7 I DON'T RECALL. WOULD YOU READ YOUR NOTES ON THE 4TH 8 9 PAGE? 71, HERB - 6 BILLION UNITS 10 11 SUBSTANTIAL. 12 "?, MECHANICS - B&W FLEXIBILITY NOT TO BE TIED IN + HERB LONG-TERM STAND IN BOTH SHOES." 13 14 Q. DO YOU KNOW WHAT THAT PHRASE MEANS, 15 "STAND IN BOTH SHOES"? NO. 16 17 THE REFERENCE TO PARAGRAPH 2, "HERB LONG-TERM" IS A REFERENCE TO PEASE; CORRECT? 18 19 I ASSUME SO. THE NEXT PAGE OF YOUR NOTES IN THE 20 21 UPPER RIGHT-HAND CORNER THERE IS A DATE OF 6-20-'85? YES. 22 9 JUNE 20, 1985. 23 24 AND IT THEN SAYS, "TOPICS FOR DISCUSSION;" CORRECT? THOMPSON, COULTER, GETTELFINGER & PATEN 20655 (502) 582-1627

		ニ ブ6
1	Α.	WAIT A MINUTE.
2		YES.
3	a 0.	WITH WHOM WERE THOSE TO BE TOPICS FOR
4	DISCUSSION?	
5	A.	MR. SANDEFUR.
6	۵.	NOW, GOING BACK TO THE VERY FIRST PAGE
7	OF YOUR NOTES, TH	EY ARE DATED JUNE 17, 1985; CORRECT?
8	Α. ͺ	YES.
9	٥.	ALL RIGHT. DO THEY REFLECT A MEETING
10	YOU ATTENDED OR A	TELEPHONE CONVERSATION YOU REPORTED
11	TO?	
12		THE WITNESS: COULD I ASK A QUESTION?
13		MR. KLOTZ: OF HIM OR ME?
14		THE WITNESS: TO CLARIFY SOMETHING IN
15	MY MIND,	
16		MR. KLOTZ: SURE.
17	Α.	DO YOU KNOW WHEN THE LITTLE ROCK
18	MEETING WAS?	3
19	Q .	NO. THE ONLY THING I KNOW IS THAT YOU
20	HAVE A REFERENCE	IN YOUR JUNE 12 NOTES TO THE LITTLE
21	ROCK LOCATION.	ò
22	Α.	OKAY. CONTINUE YOUR QUESTIONS.
23		MR. KLOTZ: HIS QUESTION WAS: ARE
24	THESE NOTES OF A	MEETING OR NOTES OF A TELEPHONE
25	CONVERSATION OR S	OMETHING ELSE OR YOU DON'T KNOW?
	THOMPSON,	COULTER, GETTELFINGER & PATEN (502) 582-1627
		<u> </u>

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	277
1	A. AS FAR AS THIS FIRST PAGE I DO NOT
2153	RECALL. I THINK THAT IT'S A TELEPHONE CONVERSATION. BUT
3	A DON'T RECALL.
4	Q. OKAY. CAN YOU READ THE NOTES FOR ME.
5	YOUR HANDWRITTEN NOTES?
6	A. "6-17-'85. CALL HERB PEASE -
7	WEDNESDAY. WE PAY REBATES. HERB GETS 21 CENTS."
8	THE NEXT LINE I CAN'T MAKE OUT.
Ģ	THE NEXT LINE I CAN'T MAKE OUT.
10	THE NEXT LINE SAYS, "\$2.50 JEOPARDY -
11	CORE-MARK."
12	THE NEXT LIEN IS: "GPC - TOBACCO
13	PRODUCTS.*
14	THE NEXT LINE IS, "JIM NELSON."
15	THE NEXT LINE IS: "CLEAN BILL OF
16	HEALTH."
17	THE NEXT LINE IS EXCLUSIVITY ONE WAY -
15	L&M GAVE GPC EXCLUSIVITY."
19	THE NEXT LINE, "COMMERCIAL - GOOD FOR
20	FOR BOTH."
21	"MAJOR CONCERN - NEED TO GO FAST.
22	PRICE INCREASE - DISPARITY EQUITY PARITY PRICING, BACK
23	UP PLAN 8.7 BILLION, GPC COMPETITIVE REBATE.
24	"B&W 3 YEARS HAVE TO REDUCE REBATES "
25	\$2.50. <i>"</i>
	THOMPSON, COULTER, GETTELFINGER & PATEN (502) 582-1627

278 THE 2.50 RELATES TO THE STATEMENT HOW 1 Q . TO REDUCE REBATES OR IS THAT SEPARATE? . MR. KLOTZ: OBJECT TO THE FORM. 3 I DON'T KNOW. 4 *;* WHERE IT SAYS, "HERB GETS 21 CENTS," 5 IS THAT A REFERENCE TO THE LICENSING FEE? BEL TEVE SO SO THAT BY JUNE 17, 1985, IS IT FAIR 8 TO PROCEED ON THE BASIS THAT THE LITTLE ROCK MEETING HAD OCCUPRED? I BELIEVE THAT'S CORRECT. 11 WHERE IT SAYS AT THE TOP, "CALL HERE 12 P. WEDNESDAY," THAT'S A REFERENCE TO MR. PEASE? 13 YES. 4. DO YOU RECALL WHETHER YOU DID IN FACT 15 SPEAK TO MR. PEASE FOLLOWING THE MEETING IN LITTLE ROCKS 16 17 I DID NOT CALL MR. PEASE. RECALL CALLING MR. PEASE. I THINK THAT MEANS THAT ME 18 NELSON WAS GOING TO CALL MR. PEASE. 19 DO YOU KNOW WHETHER MR. PEASE 20 FOLLOWING THE LITTLE ROCK MEETING IN THE TIME PERIOD 21 THAT WE ARE NOW, IN JUNE, ROUGHLY GAVE MR. NELSON THE 22 OKAY ON THE LICENSING AGREEMENT CONCEPT? 23 MR. KLOTZ: CAN I HEAR THAT BACK? 24 25 (WHEREUPON, THE REPORTER THEN READ THE THOMPSON, COULTER, GETTELFINGER & PATEN (502) 582-1627

		279
1	RECORD.)	
2 2		MR. KLOTZ: OBJECT TO THE FORM.
3	A.	WOULD YOU REPEAT IT ONE MORE TIME?
4		(WHEREUPON, THE REPORTER THEN READ THE
5	RECORD.)	
6	Α.	MY UNDERSTANDING IS THAT MR. PEASE
7	GAVE MR. NELSON T	HE OKAY TO PURSUE THAT CONCEPT.
8	Q.	AND WOULD THAT HAVE BEEN RELATIVELY
9	SHORTLY AFTER THE	LITTLE ROCK MEETING?
15	Α.	YES.
11	a.	WE'RE TALKING DAYS, I TAKE IT?
12	A.	YES.
13	Q .	AND THAT WAS LEARNED THROUGH
14	CONVERSATIONS WIT	H MR. NELSON?
15	Α.	YES.
16	۵.	THE REFERENCE TO: "2.50 JEOPARDY -
17	CORE-MARK" IN YOU	UR NOTES, WHAT DOES THAT MEAN?
18	Δ.	I DON'T RECALL. 3
19	Q.	WAS CORE-MARK THEN A CUSTOMER OF BROWN
20	& WILLIAMSON FOR	ITS GENERIC CIGARETTES?
21	Α.	1 BELIEVE THEY WERE.
22	۵.	WERE THEY RECEIVING A REBATE?
23	Α.	CERTAINLY.
24	۵.	WERE THEY RECEIVING A REBATE OF 2.50%
25	· •	MR. KLOTZ: OBJECT TO THE FORM.
	THOMPSON,	COULTER, GETTELFINGER & PATEN (502) 582-1627
		824 20659

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		The second secon
		288
1	Ģ.	PER THOUSAND CIGARETTES?
2 111	Α.	I DON'T RECALL.
3	a Q.	YOU DON'T RECALL WHAT THEIR REBATE
4	WAS?	
5	<i>↑</i>	NO, I DON'T RECALL.
6	۵.	UNDER JIM NELSON'S NAME YOU WROTE,
7	CLEAN BILE OF HE	ALTH"?
8	A	YES.
9	٥.	WHAT DOES THAT MEAN?
10	Α.	I BELIEVE THAT MEANS THAT MR. NELSON
11	E	AS NO PROBLEM WITH THE AGREEMENT THAT
12	GPC HAD WITH L&M.	one of the second of the secon
13	Q.	NO PROBLEM IN THE SENSE THAT
14	Α.	CONTRACTUALLLY.
15	Q.	GPS COULD TERMINATE THE CONTRACT WITH
16	IGGETT?	
17	Α.	YES.
18	Q.	AND IS THAT WHAT THE NEXT SENTENCE
19	RELATES TO ABOUT	EXCLUSIVITY?
20		MR. KLOTZ: OBJECT TO THE FORM.
21	Α.	I BELIEVE SO. I DON'T SPECIFICALLY
22	RECALL, BUT I BEL	IEVE THEY WERE RELATED.
23	Q.	THE NEXT ITEM IN YOUR NOTE SAYS, 5
24	"MAJOR CONCERNS N	EED TO GO FAST." WAS THAT A MAJOR
25	CONCERN OF BROWN	·
	THOMPSON,	COULTER, GETTELFINGER & PATEN (502) 582-1627

824 20660

281 1 Α. NO. 5 40 IT WAS A MAJOR CONCERN OF 3 JIM NELSON. 4 DO YOU KNOW WHY? 5 THE REASON THAT HE THOUGHT THAT IT WAS NECESSARY TO DO SOMETHING QUICKLY WAS -- IF MEMORY 7 SERVES ME 4- THIS WAS AFTER THE TIME WHEN LIGGETT 8 INCREASED THEIR SELLING PRICE. 9 WHY WOULD THAT -- WHY DID MR. NELSON BAY THAT THAT WAS THE REASON HE WANTED TO GO FAST? HE FELT THAT THE G.P.C. SALES WOULD 11 BUFFER IF BROWN & WILLIAMSON DID NOT ALSO INCREASE PRICE IF WE WERE GOING TO SELL GPC CIGARETTES. 13 14 COULD YOU READ BACK MR. HEGER'S ANSWER, PLEASE? 16 (WHEREUPON, THE REPORTER THEN READ THE RECORD.) 17 18 YOU MEAN IF THE GPC CHGARETTES 19 MANUFACTURED BY BROWN & WILLIAMSON WERE LOWER IN SELLING PRICE THAN LIGGETT'S, HE BELIEVED THAT WOULD 20 21 ADVERSELY AFFECT GPC SALES? 22 MR. KLOTZ: OBJECT TO THE FORM. 23 HE BELIEVED THAT THE BROWN & 24 WILLIAMSON GENERICS SOLD AT A LOWER PRICE THAN GPC 25 MANUFACTURED BY LIGGETT WOULD DAMAGE THE GPC TRADEMARK. THOMPSON, COULTER, GETTELFINGER & PATEN (502) 582-1627 20661

282 AND IN FACT BROWN & WILLIAMSON DID NOT RAISE ITS SELLING PRICE TO THE PRICE LIGGETT HAD 3 ITS SELLING PRICE; CORRECT? CORRECT. 4 SO THAT MADE THE BROWN & WILLIAMSON 5 SELLING PRICE MORE ATTRACTIVE TO MR. NELSON? MR. KLOTZ: OBJECT TO THE FORM. 7 I'LL REPHRASE IT. 8 THE FACT THAT THE BROWN & WILLIAMSON 9 SELLING PRICE, LIST PRICE WAS LESS THAN LIGGETT'S WAS 10 SOMETHING THAT MR. NELSON ON BEHALF OF GPC CONSIDERED 11 ATTRACTIVE IN DECIDING WHETHER TO HAVE BROWN & 12 WILLIAMSON MANUFACTURE GPC CIGARETTES? 13 HE FELT THAT IF SOMETHING DID NOT 14 HAPPEN RATHER QUICKLY AND THERE WAS NO AGREEMENT BETWEEN GPC AND BROWN & WILLIAMSON, THAT IT WAS A 15 PROBLEM FOR GPC WITH BROWN & WILLIAMSON HAVING A LOWER 17 PRICE THAN L&M. 18 19 AND THAT'S BECAUSE THE SALES OF GPC 20 WOULD DECREASE? YES. 21 Α. AND IF MR. NELSON COULD DO THE DEAL 22 FAST ON BEHALF OF GPC WITH BROWN & WILLIAMSON HE HOPED 23 TO BE ABLE TO AVOID THAT DECREASE IN GPC SALES? 24 YES. 25 THOMPSON, COULTER, GETTELFINGER & PATEN (502) 582-1627 B24 20662

783 (DISCUSSION OFF THE RECORD.) 1 ž^{sh} THE NOTES THAT YOU PREPARED WHICH ARE Q . DATED JUNE 20, 1985, THAT SHOW TOPICS FOR DISCUSSION 3 WITH MR. SANDEFUR? 4 5 YES. DID YOU IN FACT HAVE A DISCUSSION 6 WITH MR. SANDEFUR ABOUT THOSE TOPICS? 7 8 YES. 9 WAS ANYBODY ELSE PRESENT? NO. 10 DO YOU RECALL WHEN YOU HAD THAT 11 12 DISCUSSION? IT WAS EITHER ON JUNE THE 20TH OR 13 15 OKAY. WOULD YOU PLEASE READ YOUR NOTES ENTITLED, "TOPICS FOR DISCUSSION"? 16 JUST A QUESTION. IF YOU WANT ALL THIS 17 IN THE RECORD COULD SHE JUST TYPE FROM HERE? 18 VERY LEGIBLE OR DO YOU HAVE TROUBLE READING THIS? 19 MR. KLOTZ: HE DOESN'T HAVE ANY 20 21 TROUBLE READING IT. HE'S TRYING TO KILL TIME BUT GO AHEAD AND READ IT IN THE RECORD. 22 MR. TOPMAN: COME ON, MARTY, WHY DON'T 23 YOU AT LEAST LET ME RESPOND TO MR. HEGER'S SUGGESTIONS 24 25 MR. KLOTZ: I FIND THIS OFFENSIVE. HE THOMPSON: COULTER, GETTELFINGER & PATEN (502) 582-1627 R24 20663

284 OBVIOUSLY DOES AS WELL. YOU'VE GOT THE CHIEF FINANCIAL 1 ž OFFICER OF THIS COMPANY HERE FOR 2 DAYS 90 PERCENT OF 3 THE TIME GOING OVER TRIVIA AND ASKING HIM TO ADD UP 4 NUMBERS, AND NOW YOU'RE HAVING HIM READ SOMETHING HE SAID HE WROTE THAT NEITHER YOU NOR I NOR HE NOR THE 5 REPORTER NOR ANYBODY ELSE HAS DIFFICULTY READING. AND I 7 THINK YOU'RE OBVIOUSLY JUST POSTURING. 8 MR. TOPMAN: ARE YOU DONE? 9 MR. KLOTZ: YES, I'M DONE. I DON'T BELIEVE THE NOTES ARE AS CLEAR AS YOU WOULD LIKE THEM TO BE, AND I THINK IF YOU READ 11 THE NOTES THAT MR. HEGER HAS HERE EVEN HE SAID HE COULDN'T READ SOME OF THEM. 14 THE WITNESS: WE'RE TALKING ABOUT JUNE 15 20TH2 16 MR. KLOTZ: WE'RE TALKING ABOUT THE SPECIFIC PAGES YOU POINTED TO. 17 MR. TOPMAN: LET'S JUST NOT MAKE THE 18 19 CHARACTERIZATION, OKAY? 20 MR. KLOTZ: I'LL MAKE THE 21 CHARACTERIZATIONS WHEN I WANT TO. WHAT I WOULD BE WILLING TO DO, MR. 22 HEGER --23 24 YES. -- IS TO HAVE THE REPORTER FOLLOW YOUR THOMPSON, COULTER, GETTELFINGER & PATEN (502) 582-1627 B24 20664

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		285
1	SUGGESTION, PROVI	DED THAT TO THE EXTENT SHE IS INCORRECT
5 23	IN WHAT SHE TYPES	THAT YOU WILL CORRECT IT TO CONFORM TO
3	AHE NOTES.	
4		FINE.
5	<i>ං</i> a .	OKAY.
6	Α.	"1. NEW B&W GENERIC BUSINESS
7	(SCHEDULE. ⁹)	
8	3	"2, MANUFACTURING CONSTRAINTS (1985 &
9	1984.	
10		7"3, CURRENT GPC POSITIONS,
11		" Z - MAJOR CONCESSION, WE PAY
12	REBATES & DISCOUN	TS. B&W SAVES .1015 PER CARTON, 65%
13	IS IN LOWEST VOLU	ME CATEGORY. ONE CUSTOMER IS HIGHEST
14	FLEMING.	÷.
15		"1 - WANTS TO SIGN BADLY, WILL
16	NEGOTIATE.	s.
17		" - LEGAL POSITIONS.
18		" - TRADEMARK (EARNIE).
19		" - EXCLUSIVITY - CONFUSED.
20		" - BACK-UP PLAN.
21		" - PURCHASE OF TRADEMARK DISCUSSION.
22		"Z, - ROYALTY \$.211611.
23		"2, 80% FLOOR.
24		"2 - INFLATION ADJUSTMENTS IN SIXTH
25	YEAR.	
	THOMPSON,	COULTER, GETTELFINGER & PATEN (502) 582-1627
		124 20665

284 "4, MARKETING REASON FOR GPC 1 153 2 AGREEMENT (EQUITY). "5, FINANCIAL POSITION (B&W/GPC). 3 "6, RAY PRITCHARD CONCERNS. 4 ुः 5 " - PETERSBURG. " - FIELD SALES FORCE TIME. 6 7 - H.O. MANAGEMENT TIME. " - PRICING STRATEGY - NO RUSH - ALL 8 OUR FAVOR. 9 " - THOUGHT GPC DID ALL THE 10 WORK . 11 " - TOO LUCRATIVE FOR GPC. 17 " - EQUITY ONLY AT PARITY PRICING. 13 - DON'T LIKE GUARANTEES. PRIORITIES. 15 " - FRIGON." 16 17 PARAGRAPH 2 SEEMS TO SAY, MANUFACTURING CONSTRAINTS 1985 AND 1984"? 18 19 YES. TO WHAT WERE YOU REFERRING? 20 I WAS REFERRING TO THE CLOSURE OF 21 PETERSBURG AND WHAT POSSIBLE PROBLEMS WE MAY HAVE 22 23 ABSORBING THE GPC MANUFACTURE. AND DID YOU FORESEE PROBLEMS IN THAT A 24 25 REGARD? THOMPSON, COULTER, GETTELFINGER & PATEN (502) 582-1627 824 20666

		287
1	Α.	I FELT THERE WAS. IT WAS CERTAINLY
ź'n	SOMETHING THAT NE	EDED DISCUSSION.
3	a 0.	AND IN FACT WHEN YOU BROUGHT ON GPC
4	TO BE MANUFACTURE	D BY BROWN & WILLIAMSON, DID YOU KEEP
5	PETERSBURG AVAILA	BLE SO THAT YOU COULD HAVE SOME OF THE
6	BRANDED PRODUCT TH	HAT HAD BEEN MANUFACTURED AT MACON
7	MOVED AND MANUFAC	TURED AT PETERSBURG SO THAT THERE WOULD
8	BE ROOM FOR MANUFA	ACTURING OF THE GPC LABEL AT MACON?
9	Α.	IN THE
10		MR. KLOTZ: OBJECT TO THE FORM
11	Α.	IN THE AUGUST, SEPTEMBER, OCTOBER TIME
12	FRAME THERE WAS SO	OME SHIFTING AROUND OF MANUFACTURE BUT
13	PETERSBURG WAS CLO	OSED ON SCHEDULE.
14	a.	OKAY. MY QUESTION THOUGH WAS THAT BY
15	TAKING ON THE GPC	MANUFACTURING, DID YOU HAVE TO SHIFT
15	FOR SOME PERIOD OF	F TIME BECAUSE OF CAPACITY QUESTIONS AT
17	MACONS BRANDED PRO	DDUCTION BACK TO MACON PLANT TO THE
18	PETERSBURG PLANT?	3
19	Α.	I BELIEVE WE DID.
20	Q.	IN PARAGRAPH 3 SUB 1, THERE IS A
21	SENTENCE THAT ENDS	5 APPARENTLY IN THE WORD FLEMING?
22	Α.	YES.
23	Q.	WOULD YOU READ THAT, PLEASE?
24	Α.	THE WHOLE SENTENCE?
25	Q.	NO, JUST THE SENTENCE ENDING IN

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188 FLEMING. 1 M "ONE CUSTOMER IN HIGHEST FLEMING." 2 3 YES. WHAT DOES THAT REFER TO? 4 THIS WAS WHAT JIM NELSON HAD TOLD ME 5 HAT THERE WERE NO LEGAL PROBLEMS AS FAR AS GPC WAS 6 ONCERNED. 7 YOU MEAN TERMINATING THE LIGGETT 8 9 CONTRACT? 10 YES. Α. THE NEXT LINE THERE SAYS, "TRADEMARK" 11 AND THEN THERE IS A WORD IN PARENTHESES? 12 13 YES. WHAT DOES THAT SAY? 14 EARNIE. 15 SKIPPING ONE LINE THE NEXT WORD SAYS. "BACK SOMETHING PLAN"? "BACK-UP PLAN." 18 WHAT DOES THAT REFER TO? 19 THIS WAS A CONCERN OF GPC THAT THERE 20 WOULD BE A BACK-UP PLAN IN SOME REGARD THAT I GANNOT 21 RECALL. 22 SKIPPING DOWN 2 MORE LINES IN YOUR 23 NOTES IT SAYS BO PERCENT AND WHAT'S THE NEXT --FLOOP. 25 THOMPSON, COULTER, GETTELFINGER & PATEN (502) 582-1627

289 WHAT DOES THAT REFER TO? 1 200 I BELIEVE THAT WAS THAT THE GUARANTEE BEING DISCUSSED AT THAT TIME WOULD BE BASED ON BROWN & 3 VILLIAMSON IF AN AGREEMENT WERE TO BE MADE, 5 MANUFACTURING AT LEAST BO PERCENT OF WHAT THEIR CURRENT VOLUME WAS WITH LIGGETT. OKAY. THAT'S NOT TO SUGGEST, IS IT, 7 THAT SOMEBODY ELSE WOULD MANUFACTURE GPC CIGARETTES? 8 9 NO. IS IT, RIGHT? I MEAN, BROWN & 10 WILLIAMSON WAS GOING TO MANUFACTURE WHATEVER GPC 11 CIGARETTES WERE GOING TO BE MANUFACTURED? 12 YES. 13 PARAGRAPH 6 SAYS, "RAY PRITCHARD 14 15 CONCERNS." YES. 16 17 AND THE FIRST ONE IS PETERSBURG? 18 RIGHT. 19 WHAT DOES THAT MEAN? HE WANTED TO CLOSE PETERSBURG ON 20 21 SCHEDULE. AND HE WAS CONCERNED THIS MIGHT 22 CREATE A PROBLEM? 23 24 YES. 25 AND THAT'S BECAUSE OF THE MAKING THOMPSON, COULTER, GETTELFINGER & PATEN

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290 CAPACITY QUESTION? ź'n YES. NOT EXACTLY THE MAKING CAPACITY, BT WAS THE MOVEMENT OF INTERNATIONAL TO MACON AND ALL 3 THE PROBLEMS ASSOCIATED WITH IT. 4 YOU MEAN THE GPC BEING MANUFACTURED AT 5 MACON WOULD TAKE UP CAPACITY THAT WOULD OTHERWISE HAVE 6 GONE TO INTERNATIONAL? 7 ADDED PROBLEMS WITH MANUFACTURE WITH 8 EVERYTHING THEY HAD ON THEIR PLATE IN TRYING TO MOVE A 9 CERTAIN BEST AT THAT TIME THAT THIS WOULD COMPLICATE IT. 10 THE NEXT LINE ITEM SAYS, "FIELD SALES 11 FORCE" AND WHAT'S THE NEXT WORD? ツTIME. ウ 13 WHAT DOES THAT MEAN? 14 THAT MEANS THAT HE WAS CONCERNED THAT 15 TAKE UP FIELD SALES FORCE TIME. AND IS THAT THE SAME CONCEPT WHERE YOU 17 WROTE H.O. MANAGEMENT TIME? 18 YES. 19 ON THE NEXT LINE? 20 YES. 21 THE NEXT LINE SAYS, "PRICING STRATEGY 22 NO RUSH - ALL OUT FAVOR"; CORRECT? 23 24 YES. THAT WAS THE CONVERSE OF MR. NELSON'S 25 THOMPSON, COULTER, GETTELFINGER & PATEN (502) 582-1627 B24 20670

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291
     m{l}concern about the disparity in selling price between
1
     LIGGETT AND BROWN & WILLIAMSON; CORRECT?
2
                        YES.
3
                        SKIPPING DOWN 2 LINES IT SAYS 2 AND
     WHAT'S THE NEXT WORD?
 5
                        "LUCRATIVE."
             Α.
                        FOR GPC?
                        YES.
8
                        NEXT LINE SKIPPING ONE MORE LINE DOWN,
     IT SAYS, "DON'T LIKE GUARANTEE."
10
11
                        THAT'S A REFERENCE TO THE 5-YEAR TERM?
12
                        YES.
13
                        THAT'S IN THE CONTRACT AS EXECUTED?
14
                        CONTRACT WAS NOT WRITTEN AT THIS TIME
15
                        RIGHT, BUT I MEAN YOU WERE DISCUSSING
16
     A GUARANTEE WHICH EVOLVED IN THE CONTRACT INTO A 5-YEAP
     TERM?
18
19
                        AFTER YOUR MEETING WITH MR. SANDEFUR
20
        WHICH YOU DISCUSSED THESE TOPICS FOR DISCUSSION --
21
22
                        YES.
23
                        -- THAT ARE IN YOUR NOTES, WHAT STEPS
     HAPPENED NEXT WHICH TO THE EVENTUAL EXECUTION OF THE GR.C.
24
25
     BROWN & WILLIAMSON CONTRACT THAT YOU'VE IDENTIFIED?
             THOMPSON, COULTER, GETTELFINGER & PATEN
                         (502) 582-1627
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824 20671

		792
1	Α.	THERE WERE MORE PHONE CALLS BETWEEN
ž ^{sh}	JIM NELSON AND MY	SELF AND THEN ANOTHER MEETING WITH JIM
3	NELSON AT BROWN &	WILLIAMSON IN LOUISVILLE.
4	٥.	AND WHO ATTENDED THAT MEETING?
5	<i></i> А.	MYSELF, MR. SANDEFUR. I'M SURE PEOPLE
6	FROM OUR LAW DEPA	RIMENT: BUT I'M NOT SHRE WHO
7	SPECIFICALLY WAS	THERE.
8	Q.	AND WHO WAS THERE ON BEHALF OF GPC?
9	Α.	MR. NELSON.
10	Q.	HOW LONG DID THAT MEETING LAST? .
11	Α.	APPROXIMATELY AN HOUR.
12	a.	DO YOU RECALL THE DISCUSSION?
13	Α.	YES. PARTS OF IT. WE NEGOTIATED THE
14	LICENSING FEE AND	WE NEGOTIATED OTHER PARTS OF THE
15	GUARANTEE AND DEC	IDED THAT WE WOULD START DRAFTING A
16	CONTRACT.	
17	Q.	DURING THAT MEETING DID MR. NELSON
18	CALL MR. PEASE AT	ALL?
19	Α.	I DON'T RECALL.
20	c .	LET'S MARK THIS AS HEGER 45 FOR
21	IDENTIFICATION.	
22		(WHEREUPON, HEGER DEPOSITION EXHIBIT
23	48 WAS MARKED FOR	IDENTIFICATION.)
24	Δ.	YES.
25	Q.	CAN YOU IDENTIFY THAT, SIR?
	THOMPSON, (OULTER, GETTELFINGER & PATEN (502) 582-1627
		824 20672

		293
1	Α.	YES.
₹ % 2	Q.	WHAT IS IT?
3	<i>></i> A.	THAT'S THE CORPORATE PLAN THAT WAS
4	WRITTEN IN THE FAL	L OF 1985 FOR 1986, 1986 TO 1990.
5	o .	FOR BROWN & WILLIAMSON?
6	Α.	YES.
7	و: ع	DO YOU RECALL WHETHER IN THE SUMMER OF
8	1984 IT WAS REQUES	STED BY MR. PEBBELS THAT ALL WRITTEN
7	MATERIALS DEALING	IN ANY WAY WITH GENERIC CIGARETTES
10	MUST FIRST BE REV	TEWED WITH BART FREEDMAN?
11		MR. KLOTZ: OBJECT. AND LET ME HAVE A
12	MINUTE TO THINK AS	BOUT THAT. OBJECT TO THE FORM AHEAD
13	AND ANSWER.	2
14	Α.	NO. I DON'T RECALL THAT.
15	Q.	OKAY. I'M NOT GOING TO MARK THE REST.
16	PART OF WHICH IS 4	MEMORANDUM THAT YOU DISCUSSED ON THE
17		(DISCUSSION OFF THE RECORD.)
18	G .	LET ME SHOW YOU 2 PAGES STAMP NUMBER
19	251856 AND SORE	RY, ONE PAGE 251856?
20		MR. KLOTZ: IS THIS MARKED?
21	Q .	IT'S GOING TO BE.
22	_	(WHEREUPON HEGER DEPOSITION EXHIBIT
23	49 WAS MARKED FOR	IDENTIFICATION.)
24	Α.	OKAY.
25	a .	DID YOU RECEIVE A COPY OF THAT
	THOMPSON, (COULTER, GETTELFINGER & PATEN (502) 582-1627 R94 90673

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		294
1	DOCUMENT?	
ტ 2	Α.	YES.
3	0.	AND DIRECTING YOUR ATTENTION TO THE
4	SECOND PARAGRAPH?	
5	A.	YES.
6	G.	DOES THAT REFRESH YOUR RECOLLECTION?
7	A.*	YES.
e	a. 3	THAT IN CONNECTION WITH A GATHERING
9		THE LITIGATION WITH LIGGETT & MYERS
9	AGAINST BROWN & WI	LLIAMSON ALL WRITTEN MATERIALS DEALING
1	IN ANY WAY WITH GE	NERIC CIGARETTES MUST BE REVIEWED BY
2	BART FREEDMAN?	-
3	Α.	YES.
4	Q.	AND AS PART OF THOSE INSTRUCTIONS
5	THERE ARE ALSO TO	MARK AT THE TOP OF EACH PAGE THE
4	W TI TAHT MOITATON	
7	FOR USE OF AND AT	THE REQUEST OF COUNSEL."
8	Α.	YES. o
9	Q.	AND WAS IT YOUR UNDERSTANDING BY 50
0	MARKING THOSE DOCU	MENTS THEY WOULD NOT BE SUBJECT TO
1	ISCOVERY IN THIS	LAWSUIT?
2		MR. KLOTZ: OBJECT TO THE FORM.
3	A.	NO, I DON'T RECALL THAT.
4	0	LET ME SHOW YOU A DOCUMENT MARKED
5	HEGER EXHIBIT 50 P	OR IDENTIFICATION.
	THOMPSON, C	OULTER, GETTELFINGER & PATEN (502) 587-1627
		B24 20674

295 (WHEREUPON, HEGER DEPOSITION EXHIBIT 1 50 WAS MARKED FOR IDENTIFICATION.) 3 Α. OKAY. HAVE YOU SEEN THAT DOCUMENT BEFORE? 4 I SEE I WAS GIVEN A COPY OF IT. I 5 DON'T RECALL THE DOCUMENT. SORRY. 7 THE HANDWRITTEN NOTATION ON THE RIGHT-HAND SIDE IS MR. BACON'S HANDWRITING? 8 YES, IT IS. 9 Α. MR. KLOTZ: THIS IS A DOCUMENT THAT I 10 WILL SAY, AT LEAST AS TO THE HANDWRITTEN PORTION, WAS 11 PRODUCED INADVERTENTLY JUST SEVERAL DAYS AGO. 12 CONVERSATION THAT I HAD WITH MR. BARKER AND MR. 13 RASMUSSEN OF YOUR OFFICE CONCERNED A GROUP OF DOCUMENTS 14 15 THAT WERE PRODUCED THEN, AND 1'M GOING TO ASK YOU NOT TO ASK ANY QUESTIONS, YOU CAN ASK WHATEVER QUESTIONS --16 MR. TOPMAN: YOU'RE GOING TO INSTRUCT 17 HIM NOT TO ANSWER? 18 MR. KLOTZ: I'M GOING TO INSTRUCT HIM 19 NOT TO ANSWER ABOUT THE HANDWRITTEN PORTION OF THE 20 DOCUMENT. IT SHOWS ON ITS FACE IT'S A COMMUNICATION TO 21 22 MR. FREEDMAN. MR. TOPMAN: YOU ARE INSTRUCTING HIM 23 24 ON THE GROUNDS THE COMMUNICATION IS COVERED BY THE ATTORNEY CLIENT PRIVILEGE THOUGH? THOMPSON, COULTER, GETTELFINGER & PATEN (502) 582-1627

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	296
1	MR. KLOTZ: ATTORNEY CLIENT OR WORK
2	PRODUCT.
3	AR. TOPMAN: WELL, IT'S NOT WORTH
4	BELABORING. YOU KNOW THERE IS A WAIVER ARGUMENT BUT
5	IT'S LATE.
6	MR. KLOTZ: I UNDERSTAND WHAT THE
7	MR. TOPMAN: SO WITHOUT PREJUDICE TO
8	MAKING THAT ARGUMENT, I WILL NOT PRESS IT ANY FURTHER.
9	THANK YOU, MR. HEGER.
10	THE ONLY THING I NEED TO SAY IS THAT I
1 1	LEAVE THE DEPOSITION OPEN BECAUSE IN MY VIEW THERE ARE
12	STILL OUTSTANDING DOCUMENTS.
13	MR. KLOTZ: YOU HAVE MY VIEW ON THE
1 4	QUESTION ON WHETHER THERE ARE OUTSTANDING DOCUMENTS.
15	* * * * * * * * * * * * * * * * * * *
16	(WHEREUPON: THE DEPOSITION WAS THEN
17	CONCLUDED AT THE HOUR OF 6:39 P.M.)
18	; ;
19	
20	
21	÷
22	•
23	
24	-9·
25	
	THOMPSON, COULTER, GETTELFINGER & PATEN

(582) 582-1627

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I, THE UNDERSIGNED, CARL HEGER, DO HEFERY SERTIFY THAT I HAVE READ THE FOREGOING DEPOSITION AND THAT, TO THE BEST OF MY KNOWLEDGE, SAID DEPOSITION IS TRUE AND ACCURATE (WITH THE EXCEPTION OF THE FOLLOWING CORRECTIONS LISTED BELOW):

CARL HEGER

B24 20677

<u>,</u>

297

298
<i>₹</i>
STATE OF
COUNTY OF
BEFORE ME, THE UNDERSIGNED NOTARY PUBLIC WITHIN
AND FOR THE ABOVE-NAMED COUNTY AND STATE, ON THE
DAY OF 1986; PERSONALLY APPEARED
CARL HEGER AND ACKNOWLEDGED THE EXECUTION OF THE
FOREGOING DOCUMENT?
MY COMMISSION EXPIRES
♡
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↓ ↓
9
<i>a</i>
824 20678

299

STATE OF KENTUCKY

WE, CATHERINE M. PATEN AND ALICE TANNENBAUM,
NOTARY PUBLICS WITHIN AND FOR THE STATE AT LARGE

AFORESAID, DO HEREBY CERTIFY THAT THE FOREGOING IS A

TRUE, CORRECT AND COMPLETE TRANSCRIPT OF THE DEPOSITION
OF CARL POEDER, TAKEN AT THE TIME AND PLACE BET OUT IN
THE CAPTION, INCLUDING OBJECTIONS AND REMARKS OF

COUNSEL: THAT THE DEPOSITION WAS TAKEN PURSUANT TO
NOTICE: THAT THE SAID WITNESS WAS DULY SWORN BEFORE
GIVING HIS DEPOSITION: THAT THE APPEARANCES WERE AS SET
OUT IN THE CAPTION HEREOF: THAT THE SAID DEPOSITION WAS
TAKEN DOWN BY US IN STENOTYPY AND AFTERWARDS TRANSCRISED
ON A COMPUTER UNDER OUR DIRECTION: THAT A REQUEST WAS
MADE BY COUNSEL THAT THE DEPOSITION BE SUBMITTED TO THE
WITNESS FOR READING AND SIGNATURE.

I FURTHER CERTIFY THAT WE ARE NEITHER ATTORNEY
OR COUNSEL FOR, NOR RELATED TO OR EMPLOYED BY ANY OF THE
PARTIES TO THE ACTION IN WHICH THIS DEPOSITION IS TAKEN,
AND FURTHER; THAT WE ARE NOT A RELATIVE OR EMPLOYEE OF
ANY ATTORNEY OR COUNSEL EMPLOYED BY THE PARTIES HERETO.

OR FINANCIALLY INTERESTED IN THE ACTION.

GIVEN UNDER MY HAND AS NOTARY AFORESAID, THIS

824 20679

300

THE 25TH DAY OF AUGUST, 1986.

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MY COMMISSION EXPIRES APRIL 2, 1987.

CATHERINE M. PATEN, C.P., C.M. COURT REPORTER AND NOTAFY PUBLIC STATE OF KENTUCKY AT LARGE

ALICE TANNENBAUM, C.P., C.M. Court reporter and notary public State of Kentucky at Large

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